

belk

FAMILY SINCE 1888

THE ULTIMATE BLACK FRIDAY BASH!

IN-STORE & ONLINE NOV. 18-26
Unless other dates are shown

UP TO 75% OFF DOORBUSTERS

PRICES SO LOW, YOU DON'T NEED A COUPON See pages 1-11 & 14-23

Shop this catalog & more at belk.com/blackfriday



29.99

with \$50 purchase
1/10 CT TW Diamond Studs
in Sterling Silver
\$125 value. Limited quantities
available in-store & online.

70% OFF

Discovery Kids & Sharper Image® Toys
Orig. 29.99-199.99
Sale 9.00-60.00



11.99

Men's & Kids'
Flannels
Orig. 37.50-49.50



19.99

Women's Boots from
True Craft &
Ocean + Coast®
Orig. 55.00-80.00



55% OFF

Sleepwear for the Family
Orig. 14.50-68.50
Sale 6.50-30.83



69.99

Brookstone
Robo Vacuum
Orig. 199.99



5.99

Art + Sound
Earbuds
Orig.
19.99-39.99



YOUR CHOICE
49.99

SOLITE Luggage
Orig. 150.00
-220.00



\$1 MILLION

BELK GIFT CARD GIVEAWAY

Over 175 winners per store, per day!

In-store only. Winning gift card values range from \$5-\$250.



Fri., Nov. 25 at 7AM



Sat., Nov. 26 at 8AM

1 LUCKY
\$250
WINNER
PER STORE

*See back cover for details



VERY MERRY SURPRISE!

Use free store pickup and you could
get surprised with gift cards
worth the value of your order,
up to \$575 (including tax)!

Nov. 18 thru Dec. 24. Exclusions apply. See belk.com/merry for details.

Shop Thanksgiving Day only at belk.com & the Belk app!

Stores are closed Thurs., 11/24 & reopen Fri., 11/25. Find your local store's holiday hours at belk.com/stores



GIFTS UNDER \$30 TURN UP THAT CHRISTMAS MUSIC

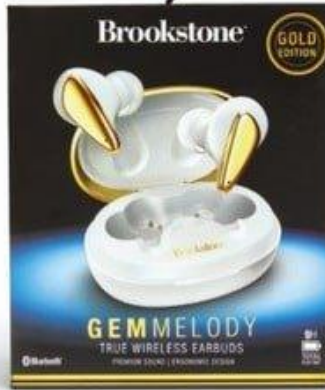
5.99

Art + Sound Earbuds
Orig. 19.99-39.99



STARTING AT
19.99

Brookstone Earbuds & Headphones
Orig. 69.99-79.99
Sale
19.99
-29.99



24.99

LOMI Massage Guns & Heated Mugs
& Brookstone Hand Vacuum
Orig. 69.99-119.99



HOME, TECH & TRAVEL GIFTS

199.99

Sharper Image®
Powerboost Pro
Dual-Node Massage
Gun with Hot
& Cold
Orig. 679.99



99.99

Sharper Image®
Powerboost Deep
Tissue Massager 2.0
Orig. 399.99



75% off

Tech
Orig. 129.99-299.99
Sale 32.50-75.00



70% off

Sharper Image® Wellness
Orig. 29.99-829.99
Sale 9.00-249.00



STARTING AT
79.99

Brookstone Vacuums
Orig. 299.99-399.99
Sale 79.99-99.99





GIFTS UNDER \$50 TRAVEL IN STYLE

39.99

SOLITE Kids' Luggage with Neck Pillow
Orig. 120.00



49.99

SOLITE 8-Piece Luggage Sets
Orig. 250.00



YOUR CHOICE

49.99

SOLITE Luggage
Orig. 150.00-220.00



TAKE A TRIP OR TAKE IT EASY THIS HOLIDAY SEASON

YOUR CHOICE

99.99

Select Delsey Luggage
Orig. 280.00-420.00



99.99

American Tourister 5-Piece Luggage Sets
Orig. 300.00



\$99

Shark Rocket® Pet Corded Stick Vacuum or Navigator® Lift-Away® Deluxe Upright Vacuum
Orig. 239.99
Valid 11/21-11/27



\$159

Shark Pet Cordless Stick Vacuum
Orig. 299.99
Valid 11/21-11/27



60% off

Luggage from Samsonite®, American Tourister, Delsey & more
Orig. 155.00-860.00
Sale 62.00-344.00



UP TO 75% OFF COOKWARE

MAKE MEALS & MAKE MEMORIES

9.99

Open Stock
Cook's Tools™
Cookware
Orig. 30.00-50.00



cook's tools™

STARTING AT
49.99

Biltmore® Dutch Ovens
& Cutlery
Orig. 140.00-225.00
Sale 49.99-59.99



BILTMORE®

STARTING AT
69.99

Cookware from
Ninja® & Cuisinart®
Orig. 139.99-199.99
Sale 69.99-99.99



Cuisinart

119.99

Gotham™ Steel 20-Piece
Cookware Sets
Orig. 400.00
Valid
11/25-11/28



GOTHAM
STEEL

STARTING AT
129.99

Cookware Sets
Orig. 280.00-470.00
Sale 129.99-139.99



BILTMORE®

STARTING AT
149.99

Calphalon® Cookware
Orig. 239.99-569.99
Sale 149.99-379.99
Valid 11/25-11/28



Calphalon



belkREWARDS+ shop. earn. repeat!

Apply in store or at belk.com/rewards
*Subject to credit approval. See Belk Rewards+ Program Terms for details.

STARTING AT

7.99

Novelty Bakeware from
Cook's Tools™ & Wilton
Orig. 30.00-44.00
Sale 7.99-14.99



STARTING AT

14.99

Food Storage
Orig. 40.00-100.00
Sale 14.99-29.99



pyrex

STARTING AT

19.99

Cutlery & Cookware
Orig. 60.00-170.00
Sale 19.99-24.99



T-fal

STARTING AT

9.99

Kitchen Electrics
Orig. 30.00-55.00
Sale 9.99-19.99



24.99

Kitchen Electrics
Orig. 60.00-80.00



STARTING AT

29.99

Mini Fridges,
Air Fryers & more
Orig. 99.99-159.99
Sale 29.99-49.99



FRIGIDAIRE

UP TO 75% OFF KITCHEN FAVES

TIME FOR HOLIDAY TREATS! BUT FIRST, COFFEE.

STARTING AT

59.99

Kitchen Electrics
Orig. 109.99-199.99
Sale 59.99-99.99



NINJA

STARTING AT

69.99

Coffee Makers
Orig. 130.00-370.00
Sale 69.99-159.99



NINJA

69.99

Frigidaire Stand
Mixers
Orig. 200.00



FRIGIDAIRE

STARTING AT

79.99

Kitchen Electrics from
Instant Pot & PowerXL
Orig. 119.99-189.99
Sale 79.99-99.99



159.99

Ninja® & Cuisinart® Toaster
Ovens & Air Fry Ovens
Orig.
299.99-425.00



Cuisinart

199.99

Cuisinart®
Stand Mixer
Orig. 400.00



Cuisinart

UP TO 65% OFF CHRISTMAS TRIM & DÉCOR



Holiday Jewels Trim
Orig. 18.00-350.00, Sale 6.30-122.50



Winter Whimsy Trim
Orig. 18.00-300.00, Sale 6.30-105.00



Spruce & Spice Trim
Orig. 18.00-300.00, Sale 6.30-105.00

UP TO 65% OFF FESTIVE FAVES

PUT THE SWEETEST TREATS BENEATH THEIR TREE

FREE MINI BELKIE BEAR
With any trim shop purchase
of \$35 or more
In-store only starting 11/18. While supplies last.



Belkie Bear
Orig. 36.00, Sale 12.60



Holiday Drinkware
Orig. 5.00-90.00, Sale 2.00-36.00



Holiday Tabletop (Gnome Collection)
Orig. 8.00-50.00, Sale 3.20-20.00



Holiday Candy & Snacks
Orig. 8.00-120.00, Sale 3.20-48.00

CURATED DÉCOR FOR EVERY HOLIDAY MOOD



Christmas at Biltmore® Trim
 Orig. 18.00-900.00, Sale 6.30-315.00

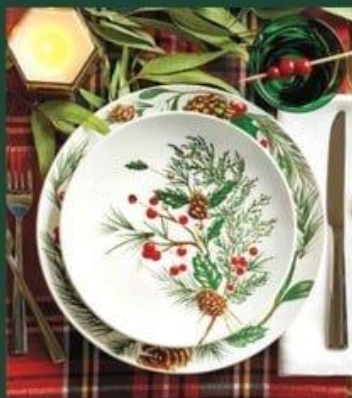


Christmas Wishes Trim
 Orig. 18.00-500.00, Sale 6.30-175.00



Vintage Christmas Trim
 Orig. 18.00-500.00, Sale 6.30-175.00

UP TO 60% OFF HOLIDAY TABLETOP
IT'S BEGINNING TO LOOK A LOT LIKE CHRISTMAS



Biltmore® Tabletop
 Orig. 12.00-64.00, Sale 4.80-25.60



Spode Tabletop
 Orig. 5.00-660.00, Sale 2.00-264.00



Joyland Tabletop
 Orig. 10.00-60.00, Sale 4.00-24.00



Lenox Tabletop & Ornaments
 Orig. 12.00-558.00, Sale 4.80-223.20



STARTING AT 9.99
Modern. Southern. Home.™ Microfiber Sheets
 Orig. 30.00-52.00, Sale 9.99-17.99



STARTING AT 69.99
Biltmore® Egyptian Collection Sheets. Orig. 170.00-300.00, Sale 69.99-109.99. Plus, 19.99 Pillowcases. Orig. 45.00-60.00

UP TO 80% OFF BEDDING & BATH
STOCK UP, THEN SNUGGLE UP

STARTING AT 19.99
Modern. Southern. Home.™ Flannel Sheets. Orig. 90.00-130.00
 Sale 19.99-29.99



34.99
Martex Easy Living 1,200-Thread Count Sheets
 Orig. 155.00-185.00



STARTING AT 1.99
Essential Towels from Martex & Modern. Southern. Home.™
 Orig. 8.00
 Sale 1.99-2.99



STARTING AT 4.99
Biltmore® Egyptian Collection Towels
 Orig. 10.00-24.00
 Sale 4.99-9.99



STARTING AT 7.99
Support Pillows from Biltmore® & Modern. Southern. Home.™
 Orig. 25.00-40.00
 Sale 7.99-12.99



9.99
2-Pack Pillows or Bath Rugs
 Orig. 30.00-50.00



STARTING AT 19.99
Modern. Southern. Home.™ Mattress Pads
 Orig. 60.00-90.00
 Sale 19.99-34.99



60% OFF
Bedding Basics
 Orig. 18.00-300.00
 Sale 7.20-120.00





24.99

3-Piece Holiday Quilt Sets
Orig. 60.00-100.00



65% OFF

Bedding, Sheets & Towels
Orig. 8.00-360.00, Sale 2.80-126.00

UP TO 75% OFF COZY BEDDING & MORE
SETTLE IN FOR A LONG WINTER'S NAP

34.99

6 & 7-Piece Bedding Sets
Orig. 80.00-120.00



59.99

3-Piece Quilt Sets
Orig. 140.00-210.00



55% OFF

Designer Bedding
Orig. 40.00-700.00
Sale 18.00-315.00



65% OFF

Holiday Décor Pillows
Orig. 40.00-70.00
Sale 14.00-24.50



STARTING AT 19.99

Blankets
Orig. 30.00-170.00
Sale 19.99-64.99



STARTING AT 29.99

Weighted Blankets
Orig. 90.00-140.00
Sale 29.99-49.99



STARTING AT 44.99

Heated Blankets & Throws
Orig. 130.00-220.00
Sale 44.99-74.99



65% OFF

Throws
Orig. 25.00-150.00
Sale 8.75-52.50



19.99

WOMEN'S BOOTS

From True Craft & Ocean + Coast®
Orig. 55.00-80.00



OCEAN+COAST

TRUE CRAFT

29.99

WOMEN'S BOOTS

From Sugar, Kim Rogers®,
Wonderly & Ocean + Coast®
Orig. 60.00-80.00



STARTING AT

39.99

WOMEN'S BOOTS

From Crown & Ivy®, Wonderly, Jellypop,
Ocean + Coast®, LifeStride, White
Mountain & Kim Rogers®
Orig. 79.00-109.99
Sale 39.99-59.99



**UP TO
50% OFF
WOMEN'S
DESIGNER
SHOES**

From Steve Madden,
Jessica Simpson & more
Orig. 79.00-189.00
Sale 47.40-113.40



STEVE MADDEN *Jessica Simpson* madden girl

**BUY 1, GET 1
60% OFF***

Skechers
Orig. 50.00-110.00
Sale 35.00-77.00
*Discounted item
must be of equal
or lesser value.



**UP TO
60% OFF
SHOES**

**BOOTS, SNEAKERS
& MORE FOR
EVERYONE
ON YOUR LIST**

**UP TO
25% OFF**

Koolaburra & SOREL
Orig. 80.00-160.00
Sale 60.00-128.00



**STARTING AT
59.99**

Duck Boots from
Tommy Hilfiger & Sperry®
Orig. 90.00-120.00
Sale 59.99-79.99



**STARTING AT
29.99**

Men's Boots & Casual Shoes
Orig. 70.00-110.00
Sale 29.99-79.99



**UP TO
60% OFF**

Shoes for the Family
Orig. 50.00-90.00
Sale 20.00-45.00



OCEAN+COAST TRUE CRAFT

UP TO 50% OFF LABELS THEY LOVE

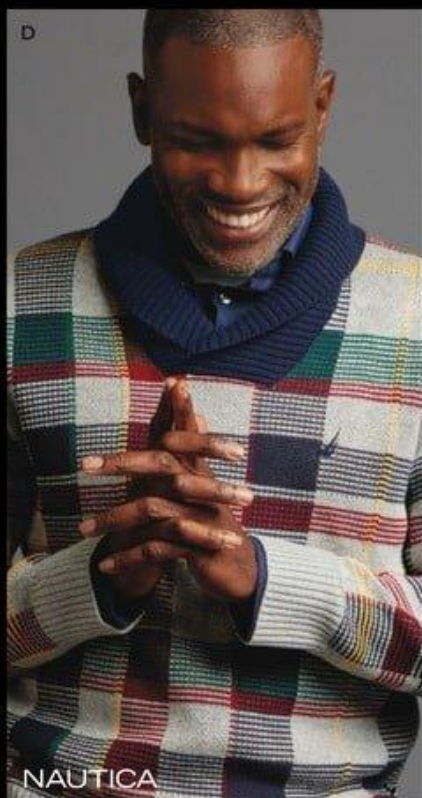
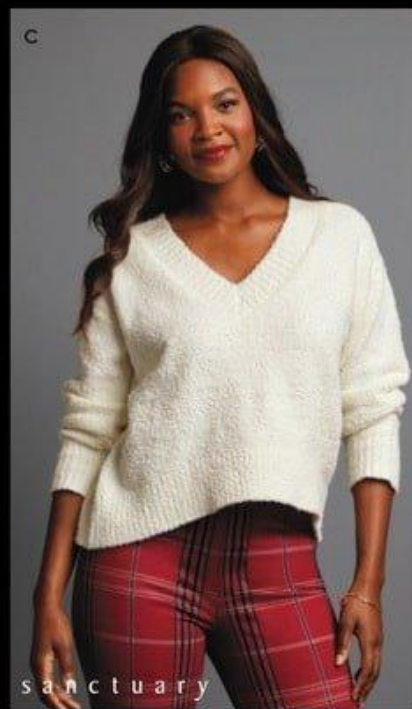
SURPRISE THEM WITH THEIR FAVE BRANDS



A, B. Up to 45% off Columbia Orig. 19.99-200.00, Sale 14.99-119.99, Valid 11/21-11/29; C, D. 50% off Entire Stock Women's & Men's Champion® Orig. 20.00-125.00, Sale 10.00-62.50, Valid 11/22-11/28; E, F. 40% off Entire Stock Women's & Men's Levi's® Orig. 26.00-108.00, Sale 15.60-64.80, Valid 11/20-11/30; 50% off Kids' Levi's® Orig. 17.00-85.00, Sale 8.50-42.50, Valid 11/20-11/30

UP TO 50% OFF DESIGNER BRANDS

TREAT YOURSELF OR GIFT THE VERY BEST



A. Up to 40% off Designer Boots & Shoes Orig. 150.00-275.00, Sale 90.00-165.00; B. Up to 50% off Designer Handbags from Dooney & Bourke™ & more Orig. 48.00-508.00, Sale 24.00-304.80; C. 39.99 Contemporary & Designer Gifting Orig. 59.00-100.00; D. 50% off Men's Designer Brands Orig. 25.00-349.00, Sale 12.50-174.50; E. Up to 50% off Women's Contemporary & Designer Gifting Orig. 12.00-150.00, Sale 6.00-133.50; F. 99.99 Biltmore® Cashmere Sweater Orig. 225.00 Plus, 50% off Biltmore® Orig. 59.50-400.00, Sale 29.75-200.00
Select styles available in plus

75% OFF

Belk & Co.
Orig. 75.00-16,125.00
Sale 18.75-4,031.25



75% OFF

Belk & Co.
Orig. 75.00-16,125.00
Sale 18.75-4,031.25



EXTRA 15% OFF

Fine Jewelry
SuperBuys
Orig. 800.00-24,300.00
Sale 169.95-5,439.95



75% OFF

Effy®
Orig. 250.00-42,900.00
Sale 62.50-10,725.00



75% OFF

Effy® Featuring
Lab Created Diamonds
Orig. 250.00-42,900.00
Sale 62.50-10,725.00



80% OFF

Fine Jewelry
Clearance
Orig. 49.99-34,299.99
Sale 12.50-8,575.00



UP TO 80% OFF FINE JEWELRY
BLING IN THE HOLIDAYS WITH THE BEST

349.99

Effy® Gemstone Rings
Orig. 1,575.00-1,950.00



YOUR CHOICE 99.99

Belk & Co.
Sterling Silver
Diamond Jewelry
Orig. 450.00-600.00



STARTING AT 99.99

Diamond Solitaire Studs
Orig. 275.00-16,125.00
Sale 99.99-3,199.99



59.99

Effy® Pearl Set
Orig. 250.00



YOUR CHOICE 69.99

Le Vian®
Gemstone
Pendants
or Earrings
Orig. 250.00-400.00



UP TO 50% OFF

Watches from
Citizen, Seiko
& Bulova
Orig. 120.00-995.00
Sale 84.00-696.50



STARTING AT

14.99

Kim Rogers®
Giftable Handbags
Orig. 25.00-68.00
Sale 14.99-16.99



29.99

Kim Rogers®
3-Piece Sets
Orig. 98.00



29.99

Boxed Gifts from
Kim Rogers® & Lily Bloom
Orig. 48.00-59.00



29.99

Oversized
Wonderly
Hobo Bags
Orig. 88.00



29.99

Cold Weather Gift Sets
Orig. 50.00-68.00



6.99

True Craft
Beanies & Gloves
Orig. 24.00
Also available
in multiple colors



UP TO 75% OFF GREAT GIFTS

TAKE THE GUESSWORK OUT OF GIFTING

9.99

Belk Boxed Jewelry
Orig. 20.00-35.00



75% OFF

Belk Silverworks
Orig. 20.00-500.00
Sale 5.00-125.00



12.99

Belk Silverworks
Jewelry Gifts
Orig. 60.00



STARTING AT

4.99

Holiday Jewelry
Orig. 10.00-30.00
Sale 4.99-6.99



UP TO

50% OFF

Designer Jewelry
Orig.
15.00-300.00
Sale
7.00-225.00



STARTING AT

19.99

Watches
Orig. 46.00-60.00
Sale 19.99-22.99



25% OFF

Hot Wheels & PAW Patrol
Orig. 5.99-123.99
Sale 4.50-93.00



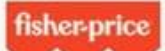
25% OFF

Barbie
Orig. 7.99-224.99
Sale 6.00-168.75



25% OFF

Fisher-Price
Orig. 6.99-52.99
Sale 5.25-39.75



70% OFF

Sharper Image®
Orig. 49.99-199.99
Sale 15.00-60.00



UP TO
70% OFF
TOYS
CHRISTMAS DAY
IS MEANT
FOR PLAY

70% OFF

Discovery Kids
Orig. 29.99-169.99
Sale 9.00-51.00



29.99

Cipton LED
Kids' Scooter
Orig. 99.99



25% OFF

Games, Arts,
Crafts & more
Orig. 5.99-59.99
Sale 4.50-45.00



25% OFF

Melissa & Doug®
Orig. 10.99-54.99
Sale 8.25-41.25



belk Fri., Nov. 25

belk Sat., Nov. 26

\$1 MILLION BELK GIFT CARD GIVEAWAY Over 175 winners per store, per day!
In-store only. Winning gift card values range from \$5-\$250. See back cover for details

5.99

Girls' Leggings
Orig. 18.00



8.99

Kids' Graphic Tees
Orig. 24.50-27.50



STARTING AT
9.99

Tween Fashion
Orig. 30.00-39.50
Sale 9.99-19.99



60% OFF

Girls' Dresses
Orig. 48.00-120.00
Sale 19.20-48.00



12.99

Kids' Holiday Sets
Orig. 34.00-42.00



60% OFF

Kids' Dresswear
Orig. 38.00-105.00
Sale 15.20-42.00



UP TO 65% OFF KIDS' FASHION

PERFECT PICKS FOR HOLIDAY PICS

STARTING AT
24.99

Kids' Active Sets
from Nike®,
Under Armour®
Adidas & more
Orig. 32.00-65.00
Sale 24.99-29.99



STARTING AT
14.99

Kids' Boots
Orig. 50.00-70.00
Sale 14.99-29.99



STARTING AT
24.99

Fleece from Columbia,
Under Armour® & more
Orig. 38.00-60.00
Sale 24.99-29.99



UP TO
60% OFF

Baby Apparel
Orig. 15.00-38.00
Sale 6.00-19.00



65% OFF

Kids' Fashion
from Crown & Ivy®
& Ocean + Coast®
Orig. 20.00-59.50
Sale 7.00-20.83



STARTING AT
14.99

Kids' True Craft Denim
Orig. 40.00-48.50
Sale 14.99-16.99



UP TO 50% OFF BEAUTY & FRAGRANCES

LET IT GLOW, LET IT GLOW, LET IT GLOW

49.50

**Clinique Limited Edition
Day to Night Skincare Set**
with any \$37 Clinique purchase
While supplies last



**259.50
VALUE!**

30% OFF

**Clinique Cleansers,
Toners & Makeup Removers**
Orig. 17.50-38.00
Sale 12.25-26.60
Valid 11/22-11/28



\$35

**Estée Lauder Beautiful
Perfect Duo Set**
Belk Exclusive
Orig. 70.00
Valid 11/20-11/26



**\$85
VALUE!**

30% OFF

**Select MAC
Eye & Lip Products**
Orig. 10.00-49.00
Sale 7.00-34.30
Valid 11/22-11/28



\$35

**Estée Lauder Pleasures
Perfect Duo Set**
Orig. 50.00
Valid 11/20-11/30



**\$63
VALUE!**

24.50

Estée Lauder Wonders Lip Gloss Set
Orig. 35.00. Valid 11/20-11/30



**\$100
VALUE!**

24.99

**Goodness & Grace
& Belk-Exclusive
Advent Sets**
Orig. 50.00



\$39

**Versace Mini Collection Women's
5-Piece Fragrance Coffret**
Belk Exclusive



12.99

**Women's & Men's
Fragrance Samplers**
Belk Exclusive
Orig. 20.00





55% OFF

Sleepwear for the Family. Orig. 14.50-68.50, Sale 6.53-30.83
Plus, 3.99 Joyland Socks for the Family



STARTING AT **9.99**

LOWEST PRICES OF THE YEAR! Entire Stock Bras from Playtex®, Bali®, Parisian®, Warner's®, Maidenform® & Hanes®, Orig. 22.00-48.00, Sale 9.99-16.99

UP TO 65% OFF SLEEPWEAR & INTIMATES

DECK THE FAMILY IN FESTIVE JAMMIES

STARTING AT
19.99

Kim Rogers®
& Wonderly
Robes
Orig.
64.50-109.50
Sale
19.99-39.99



STARTING AT
19.99

Folded Pajama Gift Sets
Orig. 68.00-72.00
Sale 19.99-24.99



YOUR CHOICE
12.99

Parisian
2-Pack Bras
or 5-Pack
Panty
Gift Box
Orig.
35.00-58.00



BUY 2, GET 3
FREE*

Panties from Bali®,
Maidenform®
& Warner's®
Orig.
12.50-15.00
*Free items must
be of equal or
lesser value



UP TO
65% OFF

Women's Sleepwear
Orig. 32.00-96.00
Sale 11.20-33.60



40% OFF

Shapewear from
Shapermint, Bali®
& Maidenform®
Orig. 14.00-68.00
Sale 8.40-40.80



7 FOR \$27

Parisian Panties
Orig. 10.00-12.00



BUY 2, GET 1
FREE*

Jockey®
Orig. 11.50-38.00
*Free item must
be of equal or
lesser value



UP TO 70% OFF WOMEN'S FASHION

WHEN PRICES GO DOWN, WE BUNDLE UP

8.99

Kim Rogers® Tees. Orig. 32.50-34.50
Also available in plus & petite. Plus at slightly higher prices



14.99

Kim Rogers® Sweaters & Vests
Orig. 44.50-59.50
Also available in plus & petite. Plus at slightly higher prices



17.99

Kim Rogers® Puffer Jackets, Pants & Denim
Orig. 49.50-79.50
Also available in plus & petite. Plus at slightly higher prices



STARTING AT 19.99

Denim from Crown & Ivy®, Wonderly, Gloria Vanderbilt & Bandolino
Orig. 59.50-74.50, Sale 19.99-24.99
Also available in plus



STARTING AT 29.99

Wonderly & Statements Jackets
Orig. 69.50-109.50
Sale 29.99-39.99



STARTING AT 29.99

Dresses
Orig. 72.00-102.00
Sale 29.99-49.99



70% OFF

Joyland
Orig. 29.50-59.50
Sale 8.85-17.85



UP TO 70% OFF

Outerwear
Orig. 79.50-399.00
Sale 23.85-139.65



STARTING AT 19.99

Young Contemporary & True Craft Outerwear
Orig. 58.00-78.00
Sale 19.99-24.99
Also available in plus



STARTING AT 6.99 WOMEN'S ESSENTIALS

SHOP EVERYDAY FAVES & THE LATEST TRENDS

55% OFF

Alfred Dunner, Ruby Rd.,
Gloria Vanderbilt,
Suits & more

Orig. 44.00-128.00

Sale 19.80-59.60

Some styles available
in plus & petite



STARTING AT

19.99

Sweaters from Chaps,
Crown & Ivy®,
Wonderly & Statements

Orig. 49.50-104.50

Sale 19.99-32.99

Also available in plus & petite



6.99

Young Contemporary Core Knits & Leggings

Orig. 28.00-34.00

Also available in plus at slightly higher prices



9.99

Young Contemporary
Screen Tees & Hacci

Orig. 28.00-40.00

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