

JCPenney

Savings made easy—shop in store & online
for incredible prices!

**BLACK
FRIDAY**

DEALS!



1000s of deals so low, no coupon needed!
LIVE NOW!

Shop All

Excluded from coupons. While supplies last.

OR

Join us in store on Friday 11/25 · Doors open 5am

How much
will you
save?

\$10 Off
\$10
or more

or \$100 Off
\$100
or more

or \$500 Off
\$500
or more

Limited quantities. Giveaway in store only, must be 18 or older.

Top Deals

Champion activewear for the family
Excluded from coupons.
Valid 11/22-11/28.

50% OFF
select styles



Champion

Men's St. John's Bay, Mutual Weave
or Arizona flannel
reg. \$40 ea.

\$11.99
ea.
select styles



more looks for less

up to
40% OFF
select styles



©Disney

Disney toys, costumes & clothing
reg. \$12-\$130 | Excluded from coupons.

Disney



\$9.99
ea.
select styles

Women's St. John's Bay
cable sweaters
reg. \$37 ea.
Also in women's plus,
petites' & tall sizes;
prices may vary.

\$5.99 ea.
St. John's Bark
cable sweaters
select styles
reg. \$22 ea.



\$12⁹⁹
ea.

after \$10 mail-in
rebate**
select styles



BLACK+DECKER

cooks
by JETSTREAM

Cooks or Black+Decker™ small appliances
sale \$22.99 ea. | reg. \$40-\$60

\$79⁹⁹
ea.

after \$40 mail-in
rebate**



Cooks 5.3-qt. stand mixer
sale \$119.99 ea. | reg. \$190 ea.

\$2⁹⁹
ea.

h
*
THE HOME DEPOT



Home Expressions
solid or striped
bath towels
reg. \$10 ea.

\$79⁹⁹
set

Protocol Kessler
3-pc. luggage set
reg. \$400 set

protocol

In 4 colors. Set includes 28" upright, 20" upright & a duffel bag.



**Scroll to bottom of ad for details.

save 84%

\$1999 DIAMONDS
ea. YES, PLEASE!

1/10 ct. t.w. diamond
in sterling silver
or 14k gold over silver
sale \$33.32 ea.
reg. \$124.98 ea.
Additional styles available.



2-pc.
set

J.C. Penney Co.
FINE JEWELRY
ESTABLISHED 1902

save up to 85%

\$89999*
ea.

1 to 2 ct. t.w. mined or
lab-grown diamond in 10k or 14k gold
sale \$1499.99 ea. | reg. \$3249.98 - \$6249.98



up to

75% OFF

After extra 40% Off*
Fine jewelry

select styles | *No coupon required.
Discount taken at register.
Prices shown reflect all discounts.
Discount already included at jcp.com.

save up to 78%

\$54999*
ea.

1 ct. t.w. mined or lab-grown
diamond in 10k gold
sale \$916.65 ea.
reg. \$1999.98-\$2499.98



More **Bling**
for Your Buck

save up to 76%

\$19999*
ea.

1/4 to 1/2 ct. t.w.
diamond in 10k gold
sale \$333.32 ea.
reg. \$699.98-\$833.32





\$49⁹⁹
any size

North Pole Trading Co.
faux mink-to-sherpa
comforters
721-0892
reg. \$140-200



North Pole

Savings Sweet Savings



\$39⁹⁹
any size

Liz Claiborne
575tc ultra-fit
performance
sheet set
721-4786
reg. \$105-\$155

liz claiborne®



save 80%

\$14⁹⁹ DIAMONDS & GEMSTONES
ea. YES, PLEASE!

Diamond accent or lab-created gemstones
sale \$24.99 ea. | reg. \$74.98 ea.

Limited time special, in sterling silver, for \$14.99 ea.
Ring size 7. Resizing available with the purchase
of Lifetime Protection Plan for \$25.

Wrap Up the Savings!



save 66%
\$29⁹⁹
ea.

Q7+ smartwatches
select styles
reg. \$90 ea.

Q7+
SMARTWATCH



80% OFF

Fashion silver
boxed jewelry
select styles
sale \$11.99 set
reg. \$60 set

sparkle + allure

BLACK FRIDAY

DEALS!

Kitchen & Dining

[Shop All](#)

Excluded from coupons. While supplies last.



\$12.99 ea.

after \$10 mail-in rebate**
Cooks or Black+Decker™
small appliances

select styles

sale \$22.99 ea. | reg. \$34-\$50

**Scroll to bottom of ad for details.



cooks
BY JENSEN

BLACK+DECKER



\$19⁹⁹
ea.

after \$20
mail-in rebate**

Cooks 2-qt.
air fryer
780-0943, 5449,
5450, 5452
sale \$39.99 ea.
reg. \$60 ea.



**Scroll to bottom of ad
for details.

cooks
BY BLACK+DECKER

\$59⁹⁹

Cooks 6-qt. air fryer
780-0944
reg. \$140



\$29⁹⁹

Cooks 5-qt. Latch &
Travel programmable
slow cooker
780-5520
reg. \$60



\$79⁹⁹

Instant

Instant Pot® 6-qt. Duo Plus
V4 pressure cooker
780-5677
reg. \$200



Cooks 12-cup
coffee maker



Cooks skillet



Black+Decker™
5-cup coffee maker

BLACK+DECKER **cooks**

\$19⁹⁹
ea.

after \$10 mail-in rebate**

Black+Decker™ or Cooks
small appliances

select styles

sale \$29.99 ea. | reg. \$50-\$70

**Scroll to bottom of ad for details.



Cooks waffle
maker



Black+Decker™
2-slice toaster



Cooks panini grill



Cooks deep
fryer

PowerXL



PowerXL® 8-qt. Vortex Pro air fryer
780-5732 | reg. \$220

\$79⁹⁹ ea.



PowerXL® Elite indoor smokeless grill
780-5737 | reg. \$200

KEURIG



Keurig® K-Select® single-serve coffee maker
780-6003 | reg. \$220

\$69⁹⁹

BLACK+DECKER

Black+Decker™ 6-slice air fryer toaster oven
780-0471
reg. \$130



\$159⁹⁹

KALORIK

Kalorik 26-qt. Digital Maxx air fryer oven
780-1385 | reg. \$259
Valid 11/25-11/28.



\$159⁹⁹

Cuisinart

Cuisinart® air fryer oven with grill
780-5833 | reg. \$340



Shop more
BLACK FRIDAY DEALS!

in store & jcp.com



Earn **\$10 in Bonus Rewards***
 for every \$50 you spend

Earn 11/18-11/30. Redeem 12/1-12/11. Limit 3.
 Not a Rewards member? [Join Today](#)
 *Scroll below for details.



Cuisinart® 7-pc. or
 8-pc. tool set
 781-4537, 3178



Cooks 2-pc.
 or 3-pc. fry pan set
 782-1202, 1198,
 2013, 2100



Cooks 16" roaster
 782-4897

\$9.99
 ea.

after \$10 mail-in rebate**

Cooks, Cuisinart® or
 Anchor kitchen essentials

select styles
 sale \$19.99 ea. | reg. \$28-\$60
 **Scroll to bottom of ad for details.



Cooks 3-pc. cast iron
 skillet set
 782-4683



Cooks 18-pc. mixing bowls
 with lids | 781-4019, 4020



Cuisinart® 11-pc. or 12-pc.
 cutlery sets
 793-1199, 1975, 1202, 6050



Anchor 15-pc. or 20-pc.
 storage set | 795-0377, 1169

\$39⁹⁹
set

after \$20 mail-in rebate**

Cooks 30-pc. nonstick
cookware set

782-0410, 0411, 1197

sale \$59.99 set

reg. \$180 set

**whip up some
holiday magic**

**Scroll to bottom of ad
for details.

cooks
BY JOFENNEY™



\$79⁹⁹
set

Cooks 14-pc. ceramic
cookware set

782-1229, 1602

reg. \$240 set

Available in 2 colors.

\$19⁹⁹
ea.

after \$20 mail-in rebate**

Cooks 3.5-qt. cast iron
dutch oven

782-1748

sale \$39.99 ea. | reg. \$100 ea.

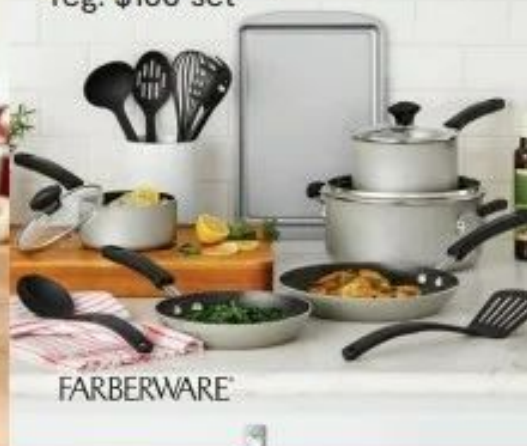
Other sizes also on sale.

\$49⁹⁹
set

Farberware® Cookstart
cookware set

782-4479

reg. \$160 set



cooks
BY JOFENNEY™



\$69⁹⁹
set

Cooks 15-pc. stainless
steel cookware set
782-1205 | reg. \$220 set



Cooks spatter
11-pc. cookware set
782-1199, 4019, 4721 | reg. \$200 set

Available
in 3 colors.

50-60% OFF

Bakeware & kitchen linens
select styles | sale \$4.99-\$29.99 | reg. \$12-\$60



60% OFF

Holiday food gifts
select styles
sale \$7.99-\$31.99
reg. \$20-\$80
In store only.



We got your holiday!

\$29⁹⁹ set

Pyrex 18-pc. glass storage
set with colored lids
795-9529
reg. \$78 set



pyrex

\$199⁹⁹ ea.

Cuisinart® 5.5-qt. stand mixer
780-1683
reg. \$329 ea.

Cuisinart



\$59⁹⁹

NutriBullet Pro
900W blender
780-4052
reg. \$129



nutribullet

\$39⁹⁹ set

Cuisinart® 12-pc. or Farberware® 15-pc. cutlery set
793-0539, 0552 | reg. \$120 set

FARBERWARE **Cuisinart**



BLACK FRIDAY DEALS!

Bedding & Bath

Shop All

Excluded from coupons. While supplies last.

perfect sleeper



up to **60% OFF** select styles

Serta pillows & mattress pads
717-1704, 725-6719
sale \$11.99-\$52.99
reg. \$30-\$34



starting at **\$39⁹⁹**

Tranquility 12-lb. weighted blanket
720-3051
reg. \$150

We got your holiday!

60% OFF

All Fieldcrest comforter sets & quilts
721-2006
sale \$49.99-\$114.99
reg. \$125-\$290

layer up the savings



starting at **\$49⁹⁹**

Fieldcrest mattress pads or toppers
717-1395
reg. \$115-\$200



\$3⁹⁹ ea.

Fieldcrest standard/queen pillows
725-6838
reg. \$14 ea.
In store only.



The snuggle is real.
The savings—a deal!

\$39⁹⁹ any size

Home Expressions
complete bedding set
with sheets

721-0896

reg. \$95-\$145

Shown: Mercer



\$7⁹⁹ ea.

Home Expressions
medium or firm support
standard/queen pillows
725-1156, 1166
reg. \$20 ea.
In store only.



\$6⁹⁹ set

Home Expressions soft touch
microfiber twin sheet set
723-3427 | reg. \$30 set

starting at
\$16⁹⁹

Home Expressions ultra-soft
reversible comforters
721-4607 | reg. \$45 ea.

\$29⁹⁹ any size

Home Expressions ultra-soft
cotton percale sheet set
723-4426 | reg. \$60-\$110





\$69⁹⁹ any size
 Liz Claiborne 600tc
 wrinkle-free dobby
 striped sheet set
 723-4832
 reg. \$155-\$185

liz claiborne

65%_{OFF}
 Hudson & Main & Laurel Manor quilts
 & bedspreads | select styles
 sale \$48.99-\$104.99
 reg. \$140-\$300



BrightIdea ✨
Cozy Does it
 Get comfortable this holiday
 with soft bedding & more.

\$49⁹⁹ any size
 Bellissimo 1500tc
 cotton-rich
 sheet set
 723-4954
 reg. \$145-\$185
 While supplies last.



\$49⁹⁹ any size
 North Pole Trading Co.
 faux mink-to-sherpa
 comforters
 721-0892
 reg. \$140-200

North Pole
 TRADING CO.





\$4.99
ea.

Home Expressions Quick-Dri®
or Distant Lands bath towels
740-1630, 2151 | reg. \$12-\$14

\$7.99 ea.

Home Expressions memory
foam, Quick-Dri® or
Distant Lands 17x24" bath rugs
743-0954, 1360, 0695
reg. \$22 ea.



\$9.99
any size

Single-panel
curtains
select styles



\$5.99
ea.

Linden Street
performance
antimicrobial-treated
30x54" bath towels
740-1346, 1618
reg. \$15 ea.

\$9.99 ea.

Linden Street
performance
17x24" bath rugs
743-1014
reg. \$22 ea.

LINDEN



\$17.99

2-pack 84" curtains
select styles
reg. \$50-\$60



\$7.99
ea.

Liz Claiborne signature
plush 30x56" bath towels
740-4149 | reg. \$20 ea.

\$12.99 ea.

Liz Claiborne signature
plush 17x24" bath rugs
743-0462 | reg. \$30 ea.

Liz Claiborne



starting at
\$12⁹⁹

Home Expressions
velvet plush twin blanket
720-2739 | reg. \$40 ea.

h



\$8⁹⁹
ea.

Fieldcrest luxury
Egyptian sculpted
cotton loops
bath towels
740-1523
reg. \$26 ea.



FIELDCREST
EST. 1991

BIDDEFORD™

starting at
\$45⁹⁹

Biddeford heated blankets
or throws | 710-0187
sale \$45.99-\$95.99
reg. \$115-\$240



\$7⁹⁹
ea.

Distant Lands
3-wick candles
746-1898
reg. \$26 ea.



DISTANT LANDS

BLACK FRIDAY

DEALS!

Home Decor & More

Shop All

Excluded from coupons. While supplies last.



60% OFF

Holiday dinnerware, serveware & table linens select styles sale \$2.99-\$33.99 | reg. \$10-\$100



60% OFF

All North Pole Trading Co. holiday decor sale \$2.99-\$63.99 reg. \$8-\$160

Holiday Hint

Festive Feels
While red & green are holiday classics, also try white & gold for a unique look.



\$799 ea.

All solid or print velvet plush throws 710-0151, 0163, 0263 reg. \$25-\$30



\$1499 ea.

North Pole Trading Co. faux mink-to-sherpa throws 710-0264 reg. \$34 ea.

\$39⁹⁹
set

Home Expressions or Gibson 30-pc. dinnerware sets
786-2101, 5576, 9111, 9288, 9289 | reg. \$120 set

Shown: Caroline

Also available in gray & turquoise.



\$19⁹⁹
set

Cambridge 20-pc. flatware sets
select styles | reg. \$60 set

Shown: Maren Frost



up to
60% Off
Flatware
select styles



starting at
\$99⁹⁹
select styles

Floorcare
869-0644, 2345
reg. \$300

Shown: Shark Rocket
ultra-light stick or Iconic
robo vacuum

ICONIC
Shark



\$29⁹⁹
ea.
select styles

ICONIC

Iconic percussion
muscle massager
683-7309, 7310, 7311
reg. \$99 ea.

\$59⁹⁹
ea.

Skyway Chesapeake 4.0 20" carryon
047-1952, 1955, 2113, 1958 | reg. \$240 ea.



Skyway

\$49⁹⁹
any size

Skyway Everett luggage collection
047-0179, 0316, 0226, 0184, 1593, 1594
reg. \$160-\$300



starting at
\$59⁹⁹

Air mattresses
801-0348, 2366
reg. \$120-\$200



Beautyrest



up to
50% OFF

Sharper Image massage
select styles

\$99.99 ea.

Sharper Image powerboost
deep tissue
massager
864-1552
reg. \$195



SHARPER IMAGE®

BLACK FRIDAY DEALS!

Toys & Games

Shop All

Excluded from coupons. While supplies last.



Oh, what fun
it is to save!

Melissa & Doug

Melissa & Doug
toys
656-5140

A collection of Hot Wheels toy cars, including a purple one, a green one, and a yellow one. There is also a Hot Wheels sign.

Hot Wheels toys
898-0710

A large green and blue Nerf blaster toy.

up to
25% OFF
Toys & games
select styles
Excluded from
coupons.

Nerf toys | 891-0223

Two board game boxes: 'Operation' and 'Floor is Lava'.

Games for the family
328-9008,
655-1976,
7159

MONOPOLY

Gift This
It's Game Time
Non-stop fun is ON this
holiday with games & toys.



Fisher-Price
Fisher-Price toys | 655-4092

Barbie

Barbie toys | 597-0405

\$179⁹⁹
ea.

Hover-1 dream hoverboard
683-7263, 7319 | reg. \$299 ea.

\$349.99 ea.

Hover-1 legacy e-scooter
683-7264 | reg. \$599 ea.



**Toy-tally
Awesome
Gifts**



Star Wars toys
979-0347
Excluded from coupons. © LucasFilm



**up to
25%
OFF**
select styles



Marvel toys
979-0100
Excluded from coupons. © 2022 Marvel



SHARPER IMAGE®



starting at
\$14⁹⁹

Sharper Image gifts
select styles
sale \$14.99-\$119.99
reg. \$24-\$179

up to
40% Off
Sharper Image
select styles

starting at
\$12

Sharper Image R/C cars
or Sky Rider drones
532-0834, 0824, 0825,
0827, 683-2401, 3525
sale \$12-\$59.99 | reg. \$24-\$89



SHARPER IMAGE®



memorex.

starting at
\$29⁹⁹

Memorex karaoke, home
theater system or
movie theater kit
sale \$29.99-\$99.99
reg. \$44-\$199



up to
40% Off
Memorex
select styles

up to
**60%
OFF**

Men's gifts
select styles
532-0920, 0916,
0963, 0979
sale \$8.40-\$59.99
reg. \$14-\$150

**Fun for
everyone**

\$9⁹⁹
ea.

Memorex or Soundmates audio
683-3532, 3533, 7258, 7259,
7260, 7261, 7162
reg. \$29-\$59



memorex.

tzumi

starting at
\$17⁹⁹

Discovery Kids or
Discovery Mindblown toys
683-2481, 2549, 7308
sale \$17.99-\$39.99
reg. \$37-\$74

Discovery
Discovery
GAMES

We got your holiday!

\$49⁹⁹
ea.

Crosley Cruiser
deluxe turntable
683-7406,
7407, 7408
reg. \$99 ea.

up to
50% Off
Discovery Kids
select styles



CROSLEY

BLACK FRIDAY

DEALS!

Jewelry

Shop All

Excluded from coupons. While supplies last.

We got your holiday!

up to

75% OFF

Valid Nov. 1, Nov. 18-27

After Extra 40% Off*
Fine jewelry
select styles

*No coupon required. Discount taken at register.
Prices shown reflect all discounts.
Discount already shown in final price on jcp.com.



36-month special financing†

On all fine jewelry purchases over \$1000

†Scroll below for details. In store only.



bonus buy
save up to 80%
\$599.99*
ea.

1 ct. t.w. mined or lab-grown diamond[‡]
272/472-2817, 3591, 3001,
3589, 3592, 1786, 2843
sale \$999.99 ea.
reg. \$2499.98-\$2999.98



save up to 80%
\$1199.99*
ea.

1-1/2 ct. t.w. lab-grown diamond[‡] or 2 ct. t.w.^{††}
271/471-6041, 6040,
272/472-3634, 1777, 1804,
2970, 2836, 1811, 6039
sale 1999.99 ea.
reg. \$3749.98-\$6249.98



save 75%
\$499.99*
ea.

1/2 or 1 ct. t.w.^{†††}
272/472-1862, 2558,
1863, 2344, 2345,
274/474-1962, 1963
sale \$833.32 ea.
reg. \$1999.98 ea.

Modern Bride®

AT JCPENNEY



save 73%

\$1999.99*
ea.

3 ct. t.w.**

272/472-3595, 2837,
6046, 1906

sale \$3333.32 ea.

reg. \$7499.98 ea.



save up to 76%

\$1199.99*
ea.

1 ct. lab-grown diamond†*

273/473-2349, 1206, 1207, 1205

sale \$1999.99 ea.

reg. \$4166.65-\$4999.98

\$3799.99* ea.

2 ct. lab-grown diamond°

273/473-7208, 1208, 1209, 1210

sale \$6333.32 ea.

reg. \$12499.98 ea.



save up to 73%

\$1999.99*
set

2 ct. t.w. lab-grown diamond;

1 ct. center stone°

273/473-2302, 2303,

2304, 2305, 3091

sale \$3333.32 set

reg. \$7499.98 set



\$4499.99* set

3 ct. t.w. lab-grown diamond;

2 ct. center stone°

273/473-2284, 2285, 2286,

2288, 2287

sale \$7499.99 set

reg. \$13541.65 set



save up to 85%

\$899.99*
ea.

1 to 2 ct. t.w. mined or lab-grown diamond†*

273/473-7025, 272/472-2314, 1866, 273/473-2344, 1146, 272/472-1642, 2326,

2347, 3639, 2408, 3633, 3631 | sale \$1499.99 ea. | reg. \$2999.98-\$6249.98

save 77%

\$2499.99*
ea.

4 ct. t.w.**

272/472-3638, 3666,

3609, 1798, 1943

sale \$4166.65 ea.

reg. \$10999.98 ea.



Bright on Budget

save up to 74%

\$1799.99*
ea.

2 to 2-1/4 ct. t.w. mined or lab-grown diamond†*

274/474-2348; 273/473-2358, 272/472-7097,

2315, 2384, 2385, 273/473-2345

sale \$2999.99 ea. | reg. \$6249.98-\$6999.98



up to

70% OFF

All diamond studs
After additional 40% Off*



\$29.99* pr.

1/6 ct. t.w.^H
271/471-2171, 2228, 2172, 2229
sale \$49.99 pr.
reg. \$149.98 pr.



\$69.99* pr.

1/5 ct. t.w. mined or
lab-grown diamond studs[†]
271/471-1285, 3148, 1353
sale \$116.65 pr.
reg. \$324.98 pr.



\$119.99* pr.

1/3 ct. t.w. studs^H
271/471-1324, 1318
sale \$199.99 pr.
reg. \$449.98 pr.



\$149.99* pr.

3/8 ct. t.w.[‡]
271/471-1319, 1323, 3219, 3220
sale \$249.98 pr.
reg. \$624.98 pr.



\$279.99* pr.

5/8 ct. t.w.[‡]
271/471-3110, 3242, 3111,
3243, 3112, 3244, 3113, 3245
sale \$466.65 pr.
reg. \$824.98 pr.

**RED BOW
DEALS**



\$549.99* pr

1 ct. t.w.[‡]
271/471-1281, 1282, 1284, 1283
sale \$916.65 pr.
reg. \$1999.98 pr.

●● Additional styles available.

bonus buy
\$479.99* pr.

1 ct. t.w. mined or
lab-grown diamond studs[†]
271/471-1244, 1374,
1245, 8231
sale \$799.98 pr.
reg. \$1624.98 pr.



TRUMIRACLE[®]

\$949.99* pr.

1-1/2 ct. t.w. mined or
lab-grown diamonds[†]
271/471-1242, 1375,
1243, 5037
sale \$1583.32 pr.
reg. \$3749.98 pr.



\$799.99* pr.

1-1/4 ct. t.w. mined or
lab-grown diamond[†]
271/471-2160, 2178,
2221, 2222
sale \$1333.32 pr.
reg. \$2999.98-\$3124.98



\$1499.99* pr.

2 ct. t.w. mined or
lab-grown diamond[†]
271/471-2181, 2179,
1377, 1414
sale \$2499.98 pr.
reg. \$6999.98 pr.



Gift your all. All for less.

\$299.99* pr.

1/2 ct. t.w. lab-grown
diamond[†]
271/471-2192, 1340
sale \$499.98 pr.
reg. \$1041.65 pr.



EVER STAR
LAB-GROWN DIAMONDS

\$499.99* pr.

1 ct. t.w. lab-grown
diamonds[†]
271/471-2193, 2196
sale \$833.32 pr.
reg. \$2083.32 pr.





save up to 78%
\$159.99*
 ea.

1/3 to 1/2 ct. t.w. mined or lab-grown diamond*
 or 1 ct. t.w.^{M6}

270/470-7302, 2229, 2937, 3248, 3579, 3691, 3802, 1674, 1628,
 1012, 1672, 6138, 293/493-5825, 7765, 7056, 7055, 6507, 6506,
 6309, 9698, 9699

sale \$266.65 ea. | reg. \$749.98 ea.

Additional styles available.

EFFY
THE JEWELRY SOURCE



save up to 76%
\$1199.99*
 ea.

1/2 to 1-1/2 ct. t.w.^{M6}

280/480-1012, 1003, 1002, 1019, 1005, 1004

sale \$1999.99 ea. | reg. \$4249.98-\$4999.98

Additional styles available.



LE VIAN

save up to 75%
\$1099.99*
 ea.

1/2 to 1 ct. t.w.

Chocolate Diamond[®]

636-4000, 4001, 3000, 2000

sale \$1833.32 ea. | reg. \$2916.65-\$4499.98



save 80%
\$14.99 GEMSTONES
 ea. YES, PLEASE!

Lab-created gemstones
 sale \$24.99 ea. | reg. \$74.98 ea.[†]

[†]Limited time special, in sterling silver or 14k gold over silver, for
 \$14.99 ea. jcp.com 283/483-2016, 2051, 1050, 8076, 8034, 8065,
 3003, 8050. Ring size 7. Resizing available with purchase of
 Lifetime Protection Plan for \$25.



save 84%
\$19.99 DIAMONDS &
 GEMSTONES
 ea. YES, PLEASE!

1/10 ct. t.w. diamond or lab-created gemstones
 sale \$33.32 ea. | reg. \$124.98 ea.[†]

[†]Limited time special, in sterling silver or 14k gold over silver,
 jcp.com 283/483-7025, 7023, 7037, 8039, 8079, 1028,
 1026, 2035, 8078, 8075. Ring size 7. Resizing available with
 purchase of Lifetime Protection Plan for \$25.

save up to 77%
\$499.99*
 ea.

1 to 1-1/2 ct. t.w. mined or
 lab-grown diamond†
 270/470-1007, 1636, 1771,
 6030, 2911, 3739, 3322, 4449
 sale \$833.32 ea.
 reg. \$1749.98-\$2249.98
 Additional styles available.



save 75%
\$499.99*
 ea.

Certified 1/2 ct. t.w.**
 270/470-3625, 2738, 2858, 3685,
 5466, 7052, 6040, 3684, 3641
 sale \$833.32 ea. | reg. \$1999.98 ea.
 Additional styles available.

save up to 74%
\$159.99*
 ea.

1/10 to 1/4 ct. t.w. mined or
 lab-grown diamond†
 274/474-1820, 1819, 1821, 1375,
 1783, 1880, 2330, 1784, 1787,
 9674, 2327, 1788, 9675
 sale \$266.65 ea.
 reg. \$520.82-\$624.98

Modern Bride
 AT JCPENNEY



save up to 70%
\$499.99* ea.

1/3 to 1/2 ct. t.w.**
 274/474-1523, 1606, 1613, 1526,
 1939, 1952, 9334, 9335
 sale \$833.32 ea.
 reg. \$1249.98-\$1666.65
 select styles are certified



save up to 72%
\$499.99*
 ea.

1/2 ct. t.w.**
 274/474-0185, 0184,
 1566, 1764
 sale \$833.32 ea.
 reg. \$1458.32-\$1749.98

\$899.99* ea.

1 ct. t.w.**
 274/474-1738, 1773, 1719
 sale \$1499.99 ea.
 reg. \$3249.98 ea.
 Select styles are certified.

Modern Bride
 AT JCPENNEY



save up to 77%
\$1999.99*
 ea.

4 to 6 ct. t.w. mined or
 lab-grown diamond†
 270/470-4342, 4352,
 4440, 4403, 4311,
 4314, 4020
 sale \$3333.32 ea.
 reg. \$7499.98-\$8749.98



save up to 76%
\$649.99*
 ea.

2 ct. t.w. hoop or ring**
 270/470-3254, 3612,
 6011, 1051, 1759, 6043
 sale \$1083.32 ea.
 reg. \$2499.98 ea.

\$899.99* ea.

2 ct. t.w. mined or
 lab-grown diamond
 bracelet†
 270/470-4062,
 4319, 4277
 sale \$1499.99 ea.
 reg. \$3499.99-\$3749.98





save 76%
\$349⁹⁹*
 ea.

1 ct. t.w.^M
 270/470-2423, 5117, 7214, 3570, 1774, 6012, 5412
 sale \$583.32 ea. | reg. \$1499.98 ea.
 Additional styles available.



save up to 75%
\$49⁹⁹*
 ea.

1/10 ct. t.w. white or color-enhanced
 champagne or black diamond^F
 293/493-2256, 7097, 2268, 7890, 3168, 6267,
 1448, 9521
 sale \$83.32 ea. | reg. \$166.65-\$199.98
 Additional styles available.

save up to 80%
\$99⁹⁹*
 ea.

1/10 to 1/6 ct. t.w. or genuine or lab-created
 gemstone^H
 293/493-6213, 6097, 6395, 6209, 6447, 6355,
 6330, 6453, 6438, 6436
 sale \$166.65 ea.
 reg. \$374.98-\$520.82
 Additional styles available.

Enchanted
 Disney FINE JEWELRY
 Disney
 VILLAINS

Disney
 PRINCESS



©Disney



save up to 78%
\$26⁹⁹*
 ea.

Genuine, simulated &/or lab-created gemstone^S
 267/467-2221, 2076, 3051, 3076, 0122, 0121,
 3050, 2220, 9800, 9601, 2006, 2008,
 9434, 8035
 sale \$44.99 ea. | reg. \$99.98-124.98
 Additional colors available.



◇ in 14k gold † in 10k gold § in sterling silver &/or 14k gold over silver or black rhodium ¶ diamond ct. t.w.



75% OFF

After additional 40% Off*
 Entire stock gold & fine
 silver jewelry

bonus buy
 save up to 81%
\$499.99*
 ea.
 5 mm curb chains†
 281-5149, 5151, 5153
 sale \$833.32 ea.
 reg. \$2166.63-\$2666.63
 18", 20" and 22"

save 76%
\$89.99*
 pr.

Earrings*
 284-2337, 8059,
 8088, 8185, 8197
 sale \$149.99 pr.
 reg. \$374.98 pr.
 Additional styles
 available.



*No coupon required.
 Discount taken at register.
 Prices shown reflect all discounts.
 Discount already shown in
 final price on jcp.com.

save 76%
\$44.99*
 pr.

Earrings†
 284-2000, 2442,
 2445, 2447
 sale \$74.99 pr.
 reg. \$187.48 pr.
 Additional styles
 available.



Big savings. More gifts.

save 75%
\$134.99-\$249.99*

Bracelets**
 282-4380, 7069, 3067, 6120,
 6142, 3067, 4380, 6120, 6142, 7069
 sale \$224.99-\$416.65
 reg. \$541.63-\$999.98





60% OFF

Fashion jewelry
select styles
sale \$2.40-\$19.20
reg. \$6-\$48

MONET®
SINCE 1929



up to

80% OFF

Fashion silver jewelry
sale \$6.50-\$21.99
reg. \$26-\$100

sparkle ✦ allure



up to

65% OFF

Boxed fashion jewelry
sale \$5.99-\$8.99
reg. \$18-\$26

◊ in 14k gold # in 10k gold § in sterling silver &/or 14k gold over silver or black rhodium Ⓕ diamond ct. t.w.

Total weight (t.w.) of all diamonds and other stones in each setting, unless noted. Diamonds and other stones solitaire weight may vary between .01 and .05 carat. Diamonds and other stones total weight may vary between .01 and .08 carat. Some diamonds and other stones may consist of fewer than 17 facets. For all jewelry sets, diamonds and other stones carat weight (ct.) represents the approximate total weight (t.w.) of all diamonds and other stones combined. Modern Bride® is a registered trademark of Advance Magazine Publishers Inc., used under license. Gemstones and some diamonds may have been treated and may require special care. Jewelry photos may be enlarged to show detail.

BLACK FRIDAY

DEALS!

Watches

Shop All

Excluded from coupons. While supplies last.

CITIZEN

BULOVA

ARMITRON

RELIC

CASIO

TIMEX



up to

60% OFF

After Extra 20% Off*

Watches | select styles

Additional styles available. *No coupon required.

Discount taken at register. Prices shown reflect all discounts.

Discount already shown in final price on jcp.com.



36-month special financing[†]

available in store for qualifying fine jewelry & watch purchases of \$1000 or more (after discounts) made Nov. 18-27 on a JCPenney Credit Card. Must request at the time of purchase.

[†]Subject to credit approval. Minimum monthly payments required. See store associate for details.

save 47%

\$49⁹⁹*
ea.

iTouch Sport 3 or Air 3 watches

050-2147, 2286, 0540,

0538, 0443, 0541

sale \$62.49 ea.

reg. \$95 ea.



ITOUCH 3
SMARTWATCH

ITOUCH 3
SMARTWATCH



We got your holiday!

bonus buy

save 55%

\$146²⁵*
ea.

Men's or women's

Citizen watches

select styles

sale \$182.81 ea.

reg. \$325 ea.



CITIZEN

save 57%

\$16⁹⁹*
ea.

Women's two-tone or men's brown strap

039-8529, 1913

sale \$21.24 ea.

reg. \$40 ea.

Additional styles

available.



GENEVA

**BLACK
FRIDAY**
DEALS!

Women's Apparel

Shop All

Excluded from coupons. While supplies last.



up to
60% OFF

Worthington &
Liz Claiborne
apparel
select styles

Liz Claiborne
apparel
select styles
reg. \$19-\$179
Also in women's plus
& petites' sizes.

Worthington
apparel
select styles
reg. \$32-\$110

liz claiborne®

WORTHINGTON®





Worthington v-neck sweaters
reg. \$37 ea.

WORTHINGTON

Worthington sweaters
reg. \$49 ea.



\$14⁹⁹
ea.
select styles



Liz Claiborne ribbed sweaters
814-2013, 2014 | reg. \$40 ea.

LIZ CLAIBORNE

Liz Claiborne sweaters
814-2012
reg. \$49 ea.

StyleTip

The Sweater Life
Layer it on or wear it on its own—the holidays are so much better when you're warm & cozy.

\$18⁹⁹
ea.
select styles



\$16⁹⁹
ea.
select styles



Worthington sweaters
reg. \$44 ea.

\$15⁹⁹
ea.
select styles



Liz Claiborne tops
851-1656 | reg. \$40 ea.
lizclaiborne

up to
50%
OFF
select styles



Alfred Dunner apparel
817-2100, 9073
reg. \$49.50-\$69.50
alfred
dunner



More dressy. Spend lessy.

Women's
dresses
223-2156
reg. \$64-\$99

We got your holiday!



Frye and Co. dresses
620-0159 | reg. \$55-\$120

**FRYE
& CO.**



Bold Elements
apparel
977-0254
reg. \$44-\$84

BOLD elements.



RYEGRASS

Ryegrass
apparel
862-0695, 0709
reg. \$45-\$120

**BLACK
FRIDAY**
DEALS!

**Women's
Apparel**

Shop All

Excluded from coupons. While supplies last.



\$17⁹⁹
ea.

Women's denim

select styles
reg. \$49-\$54

Also in women's plus,
petites' & tall sizes.

ana
a new approach

a.n.a denim
842-1511, 844-0586

**Price Drop
Alert!**



Women's St. John's Bay
denim | 846-0405



ARIZONA
JEAN CO.

Juniors' Arizona
denim | 664-0271

\$14⁹⁹
ea.
select styles



Women's
St. John's Bay
corduroy or denim
846-0757 | reg. \$44 ea.

Gloria Vanderbilt

Gloria Vanderbilt
Amanda jeans
853-1003
reg. \$48 ea.

**fits that
flatter**

\$19⁹⁹
ea.
select styles

ana
a new approach

a.n.a coated denim
844-0609 | reg. \$54 ea.

Women's St. John's Bay long-sleeve tees
845-0858 | reg. \$17 ea.

ana
A retail approach

a.n.a long-sleeve tees
842-1411 | reg. \$20 ea.



\$5.99
ea.

Women's tees
select styles



Women's St. John's Bay
3/4-sleeve tees
845-0606 | reg. \$17 ea.



Women's St. John's Bay polar fleece
v-neck pullover | 845-0883 | reg. \$22 ea.

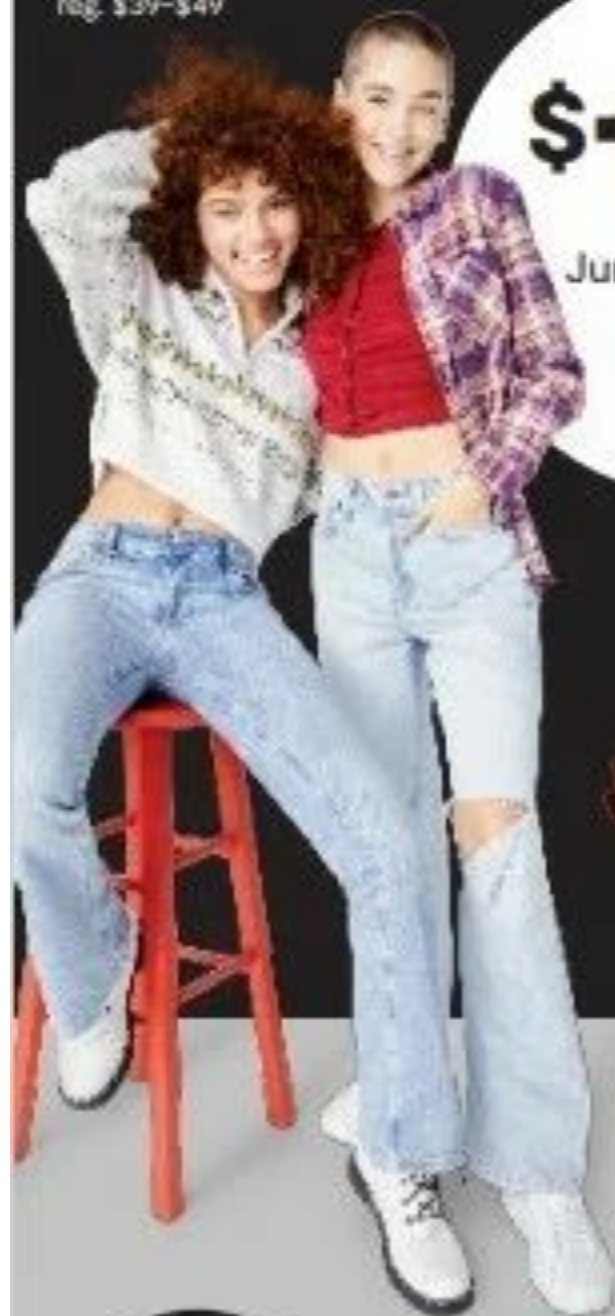
Juniors' Arizona sweaters
reg. \$39-\$49

ARIZONA
JEAN CO.

\$14⁹⁹
ea.

Juniors' Arizona
apparel
select styles

Juniors' Arizona
hoodies, sweatshirts
or joggers
660-0503, 0506,
0507, 0508, 0517, 0518
reg. \$44 ea.



50-60% OFF

Juniors' dresses
select styles
221-3183
reg. \$49-\$89

\$17⁹⁹
ea.
select styles

Juniors' fleece
216-8069, 8070,
8071, 8072, 8073
reg. \$39-\$49



We got your holiday!



BLACK FRIDAY

DEALS!

Women's Apparel

Shop All

Excluded from coupons. While supplies last.

\$11⁹⁹
ea.

select styles

ana
a new approach

a.n.a henleys
or ribbed tops
842-1401
reg. \$30 ea.



Women's St. John's Bay or
a.n.a faux-sherpa or fleece
845-0931, 0932
reg. \$44 ea.

\$14⁹⁹
ea.

select styles



\$19⁹⁹
ea.

select styles

We got your holiday!

Women's St. John's Bay sweaters
845-0870 | reg. \$54 ea.

Women's St. John's Bay vests
select styles
845-0839, 0885, 846-0757
reg. \$44 ea.

\$14.99
ea.

Women's vests

\$5.99 ea.

St. John's bark vests
select styles
845-0887
reg. \$22 ea.



Get saving—it's now or never!

Women's St. John's Bay or a.n.a novelty sweaters
845-0926 | reg. \$44 ea.



Women's St. John's Bay sweaters
845-0869 | reg. \$44 ea.



\$14.99
ea.

Women's sweaters
select styles

ana
a new approach

a.n.a tweed sweaters
842-1429 | reg. \$44 ea.



a.n.a pullover raglan sweaters
842-1432 | reg. \$44 ea.



Women's St. John's Bay 1/4-zip polar fleece
845-0884 | reg. \$32 ea.

Women's St. John's Bay shirts
845-0909 | reg. \$37 ea.

soft to
the touch



\$9.99
ea.

Women's sweaters,
shirts or fleece
select styles

ana
a new approach

Women's St. John's Bay sweaters
845-0873 | reg. \$37 ea.

a.n.a sweaters
842-1425 | reg. \$37 ea.

BLACK FRIDAY

DEALS!

Women's Apparel

Shop All

Excluded from coupons. While supplies last.



60% OFF

Women's
outerwear
select styles
reg. \$90-\$220

263-0420

264-0298

Spend a little. Layer a lot.

\$49⁹⁹ ea.

Women's Free Country
3-in-1 jackets
select styles
263-0882
reg. \$200 ea.



 FREE COUNTRY

\$29⁹⁹ ea.

Women's Free Country
soft shell jackets
select styles
263-0883
reg. \$120 ea.



\$79⁹⁹
ea.

Liz Claiborne or Worthington coats
select styles | 263-0850
reg. \$200-\$220

\$49⁹⁹
ea.

Liz Claiborne
side tab
fleece jackets
select styles
263-0875
reg. \$140 ea.



StyleTip

Jacket of all Trades
Go for a pop of color or choose
a casual style—jackets redefine
your outfit.

liz claiborne



up to
60% OFF

Juniors' outerwear

select styles
reg. \$59-\$129

\$1.99
pr.
select styles

Mixit gloves
105-0390, 0399
reg. \$6 pr.

MIXIT.



60%
OFF
select styles

Cold-weather
accessories
reg. \$24-\$28

snowcapped & scarfwrapped



\$9.99
ea.
select styles

Scarves or leggings | reg. \$24-\$28



60%
OFF
Handbags & wallets
select styles
sale \$10-\$36
reg. \$25-\$90



**BLACK
FRIDAY**

DEALS!

Fragrances

Shop All

Excluded from coupons. While supplies last.

**25%
OFF**

Women's & men's fragrances
select products

Excluded from coupons. Valid 11/24-11/27.

In select stores and jcp.com.

Sam Edelman
Signature Eau de
Parfum
915-0850



D by Diesel Eau
de Toilette
915-1205



Jason Wu Eau
de Parfum
915-0925



Mercedes-Benz
Club Eau de
Toilette
915-1068



Guess Bella
Vita Rosa
Eau de Toilette
915-0967



Michel Germain
Séxual Steel
Pour Homme
Eau de Toilette
915-0650





Sabrina
Carpenter Sweet
Tooth Eau de
Parfum
915-0821

**pick your
signature**

Vince Camuto
Illuminare Eau de
Parfum
915-0946



Derek Lam 10
Crosby All of Me
Eau de Parfum
915-1050

Oscar De La
Renta Bella Rosa
Eau de Parfum
915-0959



Perry Ellis Bold
Red Eau de
Toilette
915-0554

Azzaro Chrome
Eau de Toilette
915-1004



William Rast
Rebel Eau de
Parfum for Him
915-0805

Tommy Bahama
Maritime Deep
Blue Eau de
Cologne
915-0939





Michel
Germain
Sexual Secret
Eau de Parfum
915-0640



Dunhill Driven
Black Eau de
Parfum
915-0240

**sensational
notes**

Rebecca Minkoff Eau de
Parfum 1.0-oz.
select products | 915-0302
reg. \$55



Paloma Picasso Eau
de Parfum 1.0-oz.
select products | 915-1120
reg. \$50



\$25

Select fragrances
Excluded from coupons.
Valid 11/24-11/27.
In select stores and jcp.com.



Rachel Zoe Eau de Parfum 1.0-oz.
select products | 915-0274, 0277, 0279, 0296
reg. \$40



Juicy Couture
Viva La Juicy
Gold Couture 2-pc. set
915-1269 | select products | reg. \$38

Men's fragrance gift sets

Excluded from coupons.



leave an
impression

We got your holiday!

Women's fragrance gift sets

Excluded from coupons.



**scent that's
so you**

**BLACK
FRIDAY**

DEALS!

**Beauty
& Salon**

Shop All

Excluded from coupons. While supplies last.



JCPenney Beauty

Valid 11/24-11/27. In select stores and jcp.com.

JCPenney Beauty

Valid 11/24-11/27. In select stores and jcp.com.

buy 2 get 1
50% OFF*
Pixi Beauty

899-1062, 1066, 1075, 960-0979, 0988, 0997

*Scroll to bottom of ad for details.



50% OFF

Jason Wu &
Mirabella
cosmetics
985-0495, 0520,
986-0275, 0296



25% OFF

Prai Beauty
skincare
960-0923, 0924,
0926, 0927,
0935, 0936



\$19.99

Mini 12-pc. lip gloss set
select products
985-0653 | reg. \$29.99



\$24.99

Holiday blockbuster
palette
select products
985-0652
reg. \$29.99



extra, extra savings!

30% OFF

Baebody skincare
select products
960-0750, 0751, 0756



30% OFF

All i'm Meme &
Mineral Fusion
cosmetics
985-0250, 0252,
0260, 0323, 0452, 0470

starting at
\$19.99

Urban Hydration x I Wanna Dance With Somebody
select products | 042-1714, 960-1231, 965-0654, 0655
reg. \$24.99-\$34.99



Exclusively in
theaters this
December



50% OFF

Moda, Omnia,
Ardell



\$9⁹⁹
set
select products



Paul Mitchell haircare set
042-1633, 1634, 1638 | reg. \$20.99 set

\$17⁹⁹
set
select products



Biologie
haircare gift sets
042-1653, 1654,
1655, 1657
reg. \$34 set

\$54⁹⁹
ea.
select products



CHI 1" flat irons
042-1666, 1667,
1668, 1669
reg. \$79.99-\$89.99

\$62
value \$90



Olaplex Hair gift set
In store only. Excluded from coupons.

JCPenney Salon

JCPenney Salon

\$19⁹⁹
set
select products

Paul Mitchell, Matrix Total Results, SexyHair,
Redken or Design Essentials haircare gift sets
042-1640, 1664, 1672, 1682, 1715
reg. \$30-\$47



\$17⁹⁹
set
select products

Biolage, Paul Mitchell
or Urban Hydration
haircare gift sets
042-1642, 1655, 1714
reg. \$25-\$37



35% OFF
select products

Liters or
value sizes
reg. \$22-\$42



Featured brands: Biolage, Joico,
Matrix Total Results, Aluram,
Paul Mitchell Tea Tree,
Redken & Design Essentials

We got your holiday!

Men's grooming
065-1614, 2304, 5231, 5276
reg. \$8-\$28

30% OFF
select products



GiftThis

Big on Beauty
Pamper your loved ones with
these beauty faves

50% OFF

select products

OPI gift sets
042-1625, 1627, 1628
reg. \$19.99-\$29.99



50% OFF

select products



Beauty stocking stuffers
reg. \$6 ea.
In store only.



\$8.99 ea.

Wet Brush
select products
042-1148, 1149, 1150,
1630, 1631, 1632
reg. \$9.99-\$17.99



**BLACK
FRIDAY**
DEALS!

Boots

[Shop All](#)

Excluded from coupons. While supplies last.

\$19⁹⁹
pr.

Women's boots

select styles

reg. \$65 or \$85



We got your holiday!

starting at
\$14.99
pr.

Kids' boots
select styles
reg. \$45-\$55



More
savings,
the merrier!

\$29⁹⁹
pr.

Women's or men's boots
select styles | reg. \$75-\$95



**BLACK
FRIDAY**
DEALS!

Activewear

Shop All

Excluded from coupons. While supplies last.

**60%
OFF**

Xersion activewear

select styles

840-1001, 1013

578-0726, 0727



\$14⁹⁹
ea.
select styles



Women's Xersion
fleece sweatshirts or joggers
840-0944 | reg. \$40 ea.

\$11⁹⁹
ea.

select styles

Men's Xersion
fleece hoodies
578-0726
reg. \$40 ea.



Men's Xersion fleece pants
578-0613, 0611,
0612, 0608, 0618
reg. \$40 ea.

\$14⁹⁹
ea.

select styles



Women's Xersion leggings or yoga pants
840-0562, 0981
reg. \$37-\$44



Men's Xersion
Xtreme tees
578-0569
reg. \$14 ea.

\$14⁹⁹
ea.

select styles



Women's
Xersion
performance
pullover or
joggers
reg. \$49 ea.

\$17⁹⁹
ea.

select styles



\$4⁹⁹
ea.

select styles



25% OFF

adidas, Skechers, Reebok
& PUMA shoes for
the family

select styles

sale \$24-\$67.50 | msrp \$32-\$90



**exercise all your
savings options**

**\$29⁹⁹
pr.**

Men's or women's
FILA shoes

609-3013, 3031, 610-3154, 3161
msrp \$65-\$70

FILA

adidas

PUMA

Reebok

SKECHERS



adidas, Skechers, Reebok, FILA & PUMA shoes are excluded from coupons.



It's the card on everyone's list!

A gift come true

Shop Gift Cards

50% OFF
 Men's & women's
 Champion activewear
 select styles
 812-0639, 0657,
 981-0433, 0446
 reg. \$15-\$100

Also in women's plus sizes.
Valid 11/22-11/28. Excluded from coupons.

**Give Rudolph a run
for his money!**



Champion



\$26⁹⁹
 ea.
 select styles

Men's Champion hoodies
reg. \$55 ea.
Excluded from coupons.



\$24⁹⁹
 ea.
 select styles

Women's Champion
crew sweatshirts
812-0660 | reg. \$50 ea.
Excluded from coupons.

We got your holiday!

Men's FILA polar fleece
547-0571
reg. \$50 ea.



FILA

\$19⁹⁹
ea.
select styles

Excluded from
coupons.



Women's FILA fleece
hoodies or joggers
841-1166, 1172
reg. \$42-\$48

40%
OFF
select styles

PUMA activewear
Excluded from
coupons.



\$19⁹⁹
ea.
select styles

PUMA



Men's or women's
PUMA fleece hoodies
841-0520, 983-0418
reg. \$45-\$55
Excluded from coupons.

Men's & women's adidas activewear
reg. \$25-\$160
Excluded from coupons.

50% OFF
select styles



adidas

Sports Fan Shop outerwear & fleece
for the family & pets
507-6557, 558-1555, 559-2850
reg. \$50-\$120



Excluded from coupons.
Teams and leagues vary by store.

50% OFF
select styles



Team sports merchandise
excluded from coupons.
Teams & leagues may vary by store.

Team game,
gifts & toys
reg. \$5-\$80

50% OFF
select styles



Team gifts & accessories
568-4623, 5511, 6609
reg. \$25-\$32
Excluded from coupons.

BLACK FRIDAY

DEALS!

Young Adult

Shop All

Excluded from coupons. While supplies last.

Young men's Arizona jeans
523-0472
reg. \$50-\$60

starting at
\$21⁹⁹
select styles

up to
60%
OFF

Young men's &
juniors' denim
select styles

starting at
\$17⁹⁹

Juniors' Arizona
jeans
select styles
664-0342
reg. \$44-\$54

ARIZONA JEAN CO[®]



\$17⁹⁹
ea.

select styles

Young men's
or juniors'
fleece hoodies
525-1060
reg. \$48 ea.



Good Vibes, Great Styles

Juniors' Arizona sweaters
reg. \$39-\$44

\$14⁹⁹
ea.
select styles

Juniors' Arizona hoodies,
sweatshirts or joggers
660-0503, 0506, 0507, 0508,
0517, 0518 | reg. \$44 ea.



\$11⁹⁹
ea.
select styles

Juniors' & young men's
Arizona outerwear
645-0105, 0190,
0195, 0206
reg. \$59-\$129

up to
60%
OFF
select styles

ARIZONA
JEAN CO.[®]



Young men's or juniors' Arizona flannel
525-1054, 1055, 1056, 1057, 1058
reg. \$39-\$49





30% OFF
 Forever 21
 apparel
 select styles
 661-0512,
 0514
 Excluded from
 coupons.

50-60% OFF
 Juniors' dresses
 select styles
 221-3183
 reg. \$49-\$89



We got your holiday!

FOREVER 21

\$17⁹⁹
 ea.
 select styles

Juniors' fleece
 216-8069, 8070, 8071, 8072, 8073
 reg. \$39-\$49

up to
50% OFF
 Airwalk apparel
 select styles
 541-0108
 Excluded from
 coupons.

AIRWALK

Young men's or
 juniors' novelty tees
 select styles
 529-1233, 1234,
 1252, 1632
 reg. \$20 ea.

\$8⁹⁹
 ea.
 select styles

Juniors' tees
 select styles
 216-8028
 reg. \$24 ea.

**BLACK
FRIDAY**
DEALS!

Levi's® apparel

Shop All

Excluded from coupons. While supplies last.



**40%
OFF**

Levi's® for him & her
select styles
reg. \$29.50-\$108
Available in a full range of sizes.
Valid 11/20-11/30.

**50%
OFF**

Kids' Levi's®
clothing
select styles
reg. \$17-\$78
Valid 11/20-11/30.



Additional offers and coupons
do not apply to Levi's®.

at your holiday!

\$41⁷⁰
ea.

Men's Levi's® 511™
slim-fit jeans

520-0281
reg. \$69.50 ea.

Additional offers and coupons
do not apply to Levi's®.

Quick Trick

Denim 2 Ways

Pair with cabin-chic sweaters
and fireside cocoa, or dancing
shoes and sparkling cocktails.





Winter blues.
Chill prices.

\$41⁷⁰
ea.

Women's Levi's® 721
high-rise skinny jeans

843-1155
reg. \$69.50 ea.

Additional offers and coupons
do not apply to Levi's®.



50%
OFF

Kids' Levi's® clothing
select styles
reg. \$17-\$78

Additional offers and coupons
do not apply to Levi's®.
Valid 11/20-11/30.

save in a snap



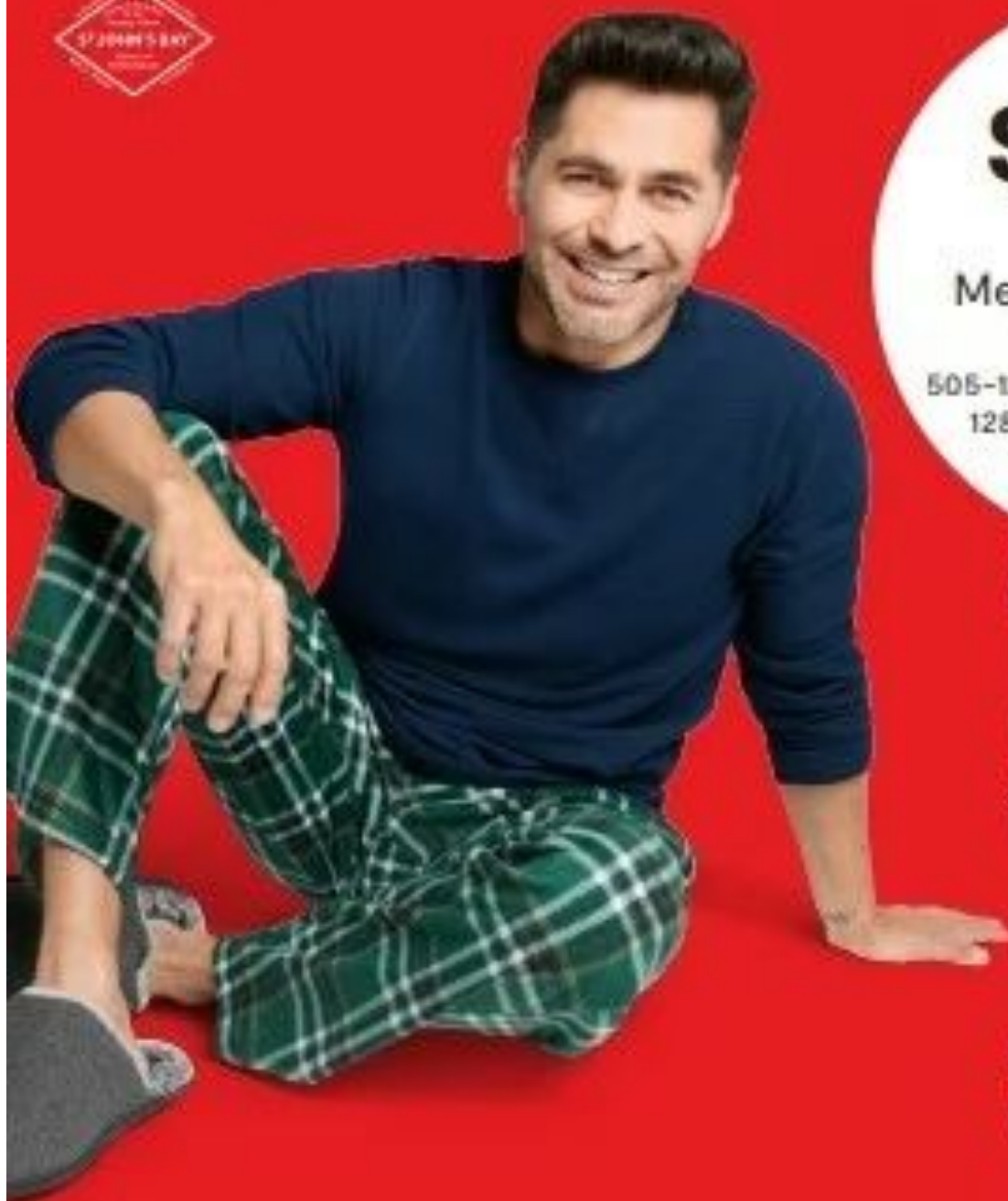
**BLACK
FRIDAY**

DEALS!

Sleepwear & Basics

Shop All

Excluded from coupons. While supplies last.



**\$11.99
ea.**

Men's St. John's Bay
pajama pants

506-1283, 1284, 1285, 1286, 1287,
1288, 1289, 1291, 1295, 1296
reg. \$24 ea.



50%
OFF

Stafford pajamas
select styles
505-1215
reg. \$20-\$60




STAFFORD

\$19⁹⁹
ea.

Men's St. John's Bay
robes
select styles
505-0318
reg. \$50 ea.




ST. JOHN'S BAY



buy 1 get 1
50% OFF*
select styles



Men's socks & underwear
503-3351, 504-0439, 2151 | \$21-\$40
*Scroll to bottom of ad for details.
adidas excluded from coupons.



**savings in
a bunch!**

\$14⁹⁹
set

12 days of socks
select styles
503-0396
reg. \$40 set



We got your holiday!

50%
OFF

Isotoner slippers
select styles
reg. \$32-\$36



Isotoner



\$12⁹⁹
pr.

Men's Wembley slippers
select styles
535-2075, 2076,
2088, 2090, 2098
reg. \$30 pr.

Wembley



MIXIT.



\$1⁹⁹
pr.

Mixit socks
select styles
122-1737, 1739, 1741, 1742,
1765, 1766, 1768, 1771, 1772
reg. \$6 pr.



\$4⁹⁹
pr.

Mixit slipper socks
select styles
122-1662, 1670, 1673,
1961, 2494
reg. \$10 pr.



Fast&Free
Same-Day Pickup

Get Details

Choose curbside or in-store pickup.

\$12⁹⁹
set

Women's Adonna
pajama set

select styles

112-1499

reg. \$44 set

A ADONNA





\$27⁹⁹
set

Liz Claiborne 4-pc.
pajama set

select styles

112-1494

reg. \$59 se

Liz Claiborne®

\$29⁹⁹
ea.

Liz Claiborne
long plush robes
select styles
112-1420
reg. \$59 ea.



feels so cozy

\$12⁹⁹
ea.

Women's Sleep Chic
mix & match separates
select styles
112-2012,
2023, 2026
reg. \$26 ea.



Women's Sleep Chic
fleece pants
with socks
112-1998
reg. \$26 set

Sleep
Chic



\$7⁹⁹
set
select styles

starting at
\$16⁹⁹
select styles



Bras from Ambrielle, Vanity Fair, Bali & more
reg. \$32-\$48

buy 3 get 3
FREE*



All panties | reg. \$11-\$14
*Scroll to bottom of ad for details.

\$37⁹⁹
set

Juicy by Juicy
Couture 4-pc.
pajama set
select styles
712-0122,
0125, 0126
reg. \$79 set



JUICY
by JUICY COUTURE

\$16⁹⁹
ea.

Playtex 18 Hour or
Underscore bras
select styles
124-9841
reg. \$39 ea.



Playtex
18 HOUR

INTRODUCING
ARIZONA
BODY™

Arizona Body
sleepwear
select styles
reg. \$20-\$48

60%
OFF
select styles

starting at
\$14.99
Arizona Body bras
select styles
reg. \$26-\$34



**BLACK
FRIDAY**
DEALS!

**Men's
Apparel**

Shop All

Excluded from coupons. While supplies last.

\$21⁹⁹
ea.

Mutual Weave jeans
select styles
569-0174
reg. \$54 ea.

FRYE
& CO.

up to
**50%
OFF**

Men's Mutual Weave,
Frye and Co. & Stylus
apparel

select styles | reg. \$20-\$120

Also in men's
big & tall sizes.

STYLUS

mutual weave

Friday!

We got you covered

\$9⁹⁹
ea.
select styles

Mutual Weave
long-sleeve tees
569-0275
reg. \$30 ea.



\$10⁹⁹
ea.
select styles

Men's St. John's Bay
waffle thermal, textured
tees or jersey polos
513-0556, 0558, 0559,
0560, 0561, 0526,
0523, 0525, 0565
reg. \$36 ea.



mutual weave



\$15⁹⁹
ea.
select styles

Men's St. John's Bay
puffer vests,
fine-gauge or
cable sweaters
513-0510, 0507
reg. \$50 ea.



\$19⁹⁹
ea.
select styles

Men's St. John's Bay 1/4-zip or
Mutual Weave sweaters
513-0516, 0518, 0566, 569-0253
reg. \$60 ea.



St. John's Bay
big & tall waffle
henley



St. John's Bay
big & tall
flannel



up to
60% OFF
Xersion & St. John's Bay
big & tall apparel
select styles

Xersion
big & tall
fleece
hoodies



**BLACK
FRIDAY**

DEALS!

**Big & Tall
Apparel**

Shop All

Excluded from coupons. While supplies last.



SHAQUILLE O'NEAL
XLG™

Shaquille O'Neal
XLG big & tall
apparel
reg. \$40-\$275

up to
50%
OFF
select styles

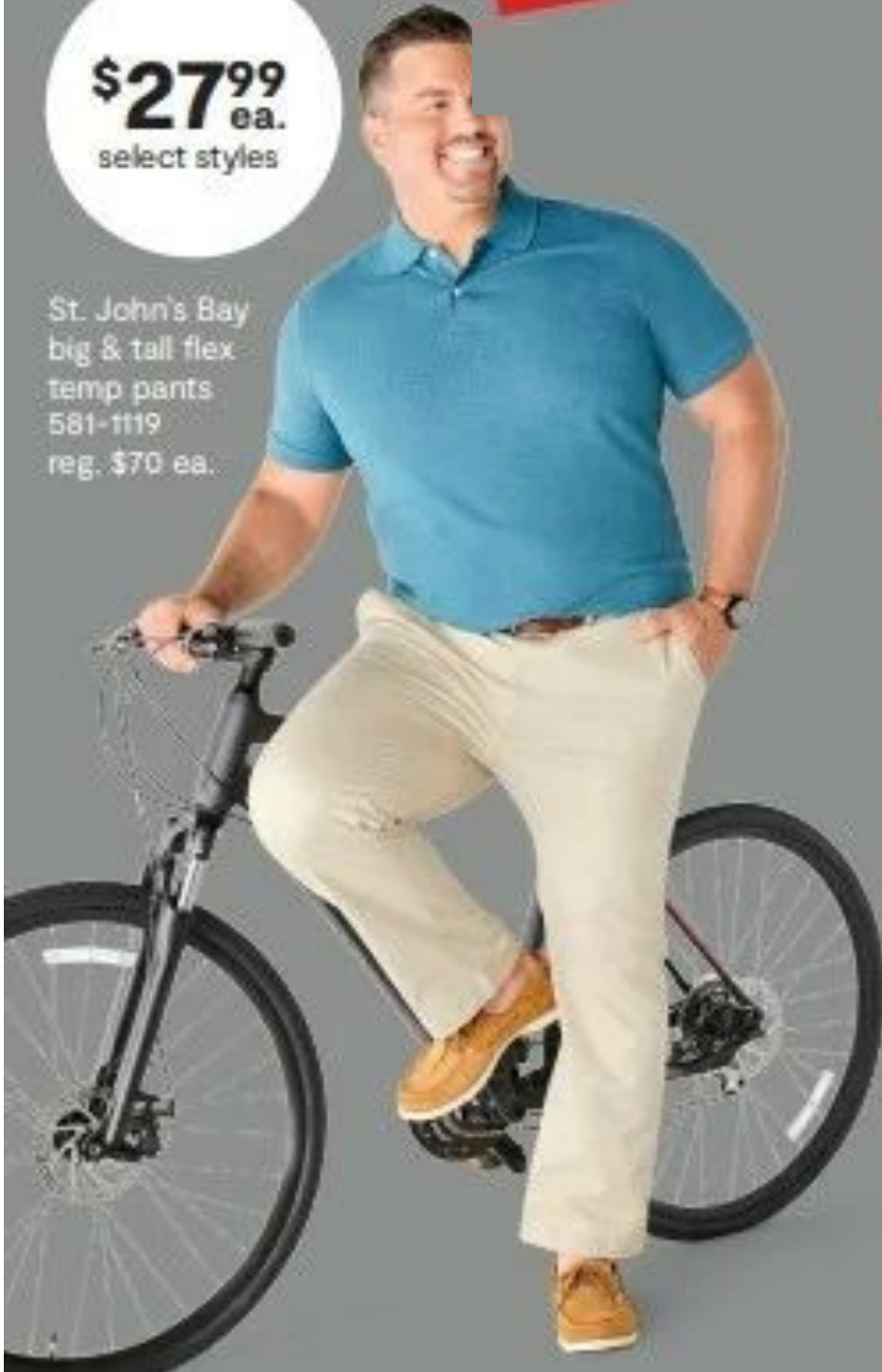


We got your holiday!

We got you

\$27⁹⁹
ea.
select styles

St. John's Bay
big & tall flex
temp pants
581-1119
reg. \$70 ea.



\$14⁹⁹
ea.
select styles

St. John's Bay
big & tall
flannel shirts
581-1154
reg. \$50 ea.



St. John's Bay big & tall pajama pants
506-1329, 1336, 1337, 1338, 1341
reg. \$30 ea.

\$14⁹⁹
ea.
select styles



up to
60%
OFF
select styles

St. John's Bay
big & tall apparel
581-1285
reg. \$25-\$70

\$11⁹⁹
ea.
select styles



St. John's Bay
big & tall polos
581-1037
reg. \$30 ea.



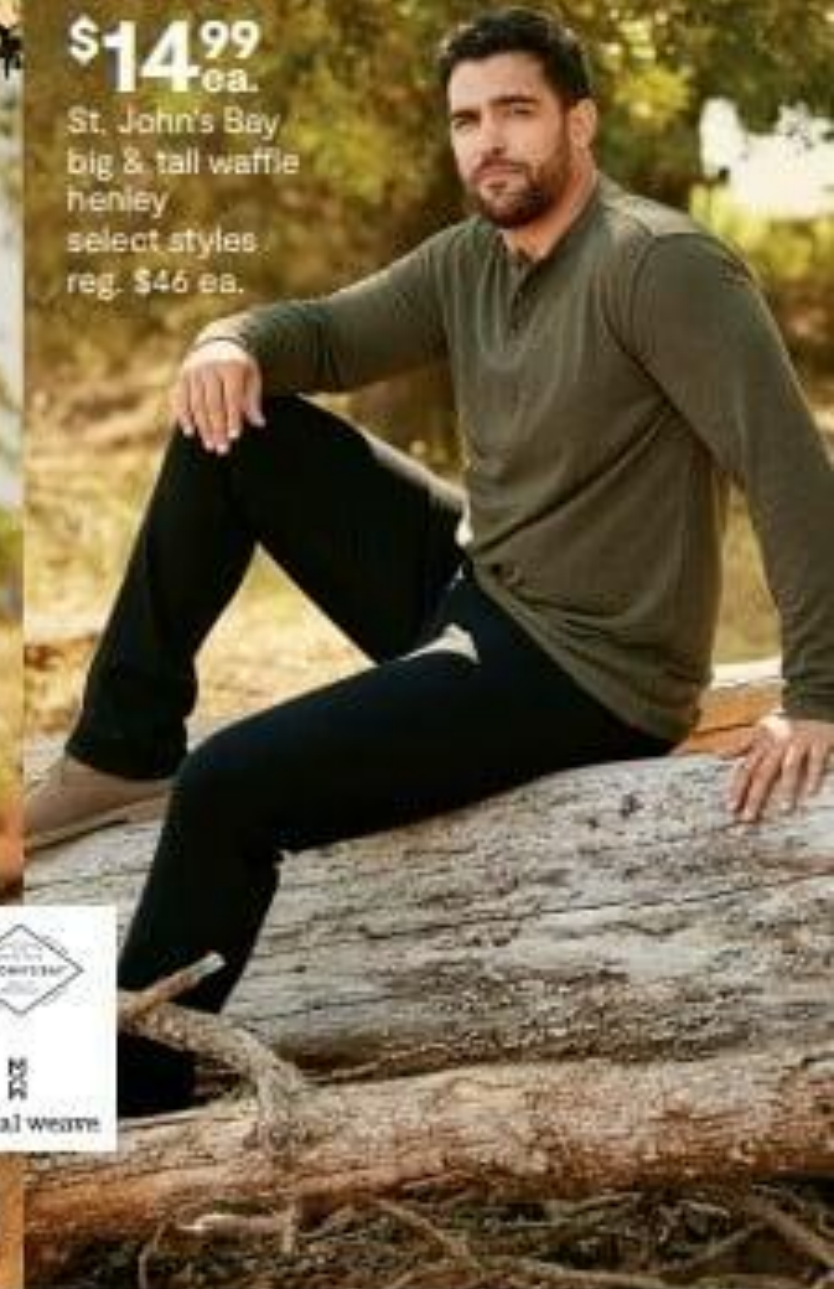
\$9⁹⁹
ea.

St. John's Bay
big & tall or
Mutual Weave tees
select styles
581-1105
reg. \$20-\$25



\$14⁹⁹
ea.

St. John's Bay
big & tall waffle
henley
select styles
reg. \$46 ea.



Dockers® big & tall Signature Khaki Lux Cotton Stretch pants
581-1629 | reg. \$62 ea.
Online only.

Levi's®

\$39⁹⁹
ea.
select styles



40%
OFF
select styles



Levi's® big & tall apparel
583-0111, 0707, 0709,
2028, 4018, 4019
reg. \$29.50-\$89.50

Additional offers and coupons
do not apply to Levi's®.
Valid 11/20-11/30.

take it to
new lengths

\$24⁹⁹
ea.
select styles

Champion big & tall
fleece hoodies
580-1471
reg. \$55 ea.
Excluded from coupons.



game
face on

Champion



up to
60%
OFF
select styles

Xersion big & tall
activewear
580-1422, 1428
reg. \$30-\$65



PUMA big & tall hoodies
580-1441
reg. \$45 ea.
Excluded from coupons.

\$24⁹⁹
ea.
select styles



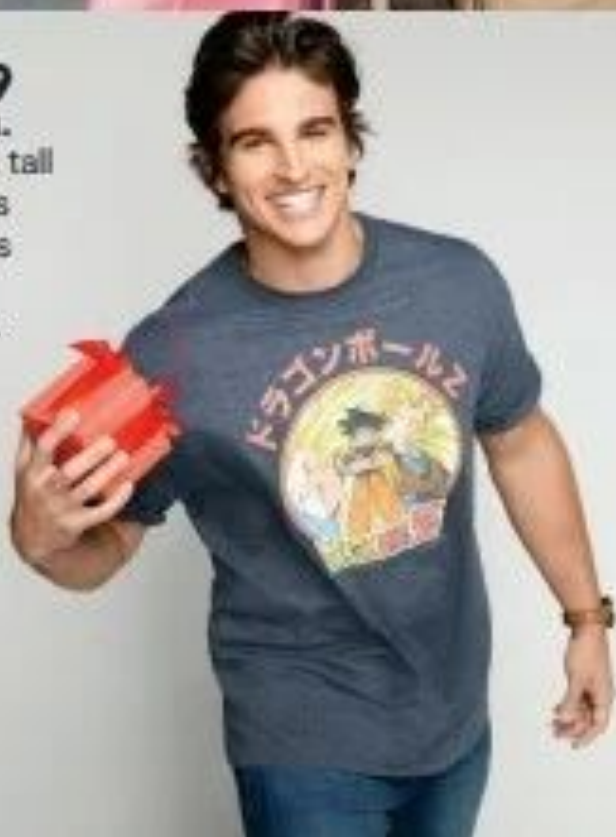
\$24⁹⁹
ea.
select styles

Men's big & tall
Arizona or
Mutual Weave jeans
583-0957
reg. \$50-\$60

ARIZONA
JEAN CO.

\$12⁹⁹
ea.

Men's big & tall
novelty tees
select styles
583-1025
reg. \$30 ea.



50%
OFF

Van Heusen
big & tall apparel
select styles
588-0589
reg. \$35-\$80



VAN HEUSEN

St. John's Bay easy-care pants
select styles
516-8018
reg. \$50 ea.



Men's Dockers® gift sets
select styles
536-2002, 2012, 2028
reg. \$30-\$70



\$14⁹⁹
ea.
select styles



\$19⁹⁹
ea.
select styles



Men's J. Ferrar dress shirts
select styles
reg. \$50 ea.



Men's Savane gift sets
select styles
536-0674, 0675, 0677
reg. \$45 ea.



\$29⁹⁹
ea.

Men's Haggar® active series 5-pocket
or urban trek cargo pants
select styles | 510-0102, 5263, 5264, 5265
reg. \$75 ea.



HAGGAR®

\$39⁹⁹
ea.

Men's Dockers® Signature Khaki Lux
Cotton Stretch or All Seasons Tech pants
select styles | 514-5071 | reg. \$58-\$62
Valid 11/21-11/30.



STAFFORD



up to
50% OFF
select styles

J. Ferrar &
Stafford apparel
select styles
553-0323, 3052
553-2064, 2065
reg. \$50-\$250

JF
J. Ferrar



ARIZONA
JEAN CO.

\$21⁹⁹
ea.

Young men's
Arizona shirt
jackets or jeans
select styles
523-0528,
525-1182
reg. \$50-\$60



\$17⁹⁹
ea.

Young men's Arizona fleece hoodies
select styles
525-1060, 1063, 1165, 1068, 1064, 525-1069
reg. \$48 ea.

StyleSolve
Peak Comfort
Keep it casual with looks that
never go out of style.

\$8⁹⁹
ea.

Young men's
novelty tees
select styles
529-1233, 1234,
1252, 1632
reg. \$20 ea.



up to
60% OFF

Men's coats &
cold-weather accessories
select styles

 FREE COUNTRY

Free Country midweight jackets
518-0627 | reg. \$125 ea.



Men's cold-weather accessories
535-0782, 0784, 0792
reg. \$20-\$68



Dockers® hoodie
bomber with sherpa
518-2022
reg. \$160 ea.



Levi's® bubble or midweight
puffer jackets
518-0717 | reg. \$160 ea.
Additional offers and coupons
do not apply to Levi's®.

\$39⁹⁹
ea.



\$59⁹⁹
ea.



BLACK FRIDAY

DEALS!

Kids & Babies

Shop All

Excluded from coupons. While supplies last.



up to
60% OFF
Carter's clothing
select styles
348-6584,
355-5281
reg. \$12-\$44

carter's



Little Styles, Big Savings!

60% OFF
select styles

Babies' starter kit
clothing & accessories
reg. \$12-\$30



60% OFF
select styles

Babies' &
toddlers' fashion
separates
select styles
reg. \$16-\$50



♥ Look, I'm new!

ok!e dokie.



starting at
\$4.99

Babies' or toddlers'
Mix & Match
select styles
reg. \$12-\$16

We got your holiday!



\$7.99
ea.

Babies' or toddlers' fleece sweatshirts or pants
select styles | reg. \$20-\$26



starting at
\$3.99

Babies' playwear
select styles
321-1867, 1868,
322-1827
reg. \$10-\$20



starting at
\$14⁹⁹
select styles

Toddlers' or kids'
coats or jackets
reg. \$56-\$159



Kids' pajamas & robes | reg. \$22-\$56



60% OFF
select styles

Kids' dressy
clothing
reg. \$34-\$119

50% OFF
select styles



starting at
\$11⁹⁹
select styles



Pajama Gift Sets
reg. \$26-\$42



\$9⁹⁹
ea.

Boys' Thereabouts joggers
select styles | 423-8020
reg. \$30 ea.

THEREABOUTS

Prices go low,
low, low!



\$5⁹⁹
ea.
select styles



starting at
\$9⁹⁹
select styles

Kids' Thereabouts jeans or jeggings
374-7478 | reg. \$30-\$40

Girls' Thereabouts leggings
reg. \$14 ea.

\$9⁹⁹
ea.
select styles



Kids' Thereabouts thermal or ribbed tops
reg. \$26 ea.

We got your holiday!

\$11⁹⁹
ea.
select styles



Kids' Thereabouts flannel or button-front shirts | reg. \$32 ea.

\$12⁹⁹
ea.
select styles



Kids' Thereabouts sweaters
reg. \$36 ea.

\$5⁹⁹
ea.
select styles

Kids' Thereabouts
graphic tees
373-3717,
422-0903
reg. \$16 ea.



THEREABOUTS

starting at
\$11⁹⁹
select styles

Kids' Thereabouts
fleece sweatshirts,
hoodies or joggers
373-3676,
374-7611
reg. \$30-\$36



50%
OFF

Kids' Airwalk clothing
select styles
426-0762
reg. \$18-\$44
Excluded from coupons.

40% Off

Kids' Hurley clothing
select styles
426-2132
Excluded from coupons.

Hurley

AIRWALK



50%
OFF

Kids' Levi's®
clothing
select styles
384-3042
reg. \$17-\$78
Additional offers
and coupons do
not apply to Levi's®.
Valid 11/20-11/30.

LEVI'S



\$29⁹⁹
set

Kids' PUMA fleece sets
select styles | reg. \$52 set
Excluded from coupons.

PUMA



\$29⁹⁹
ea.

Kids' Nike 3BRAND by Russell Wilson
fleece hoodies
select styles | reg. \$42-\$45
Excluded from coupons.



starting at
\$9⁹⁹

Kids' Xersion
fleece
select styles
415-2685, 2696,
435-5111, 5125
reg. \$30-\$46



\$24⁹⁹
ea.

Kids' adidas fleece
hoodies
select styles
435-5430
reg. \$40 ea.
Excluded from
coupons.



BLACK FRIDAY

Furniture & Mattress Event

up to
**60%
OFF**

Mattresses
select styles

Up to 24 months special financing**

On qualifying furniture & mattress purchases made with a JCPenney Credit Card now through 11/30/22. Choose from 24 or 18 months.



+ Free delivery on mattresses \$699 & above

+ Free box spring on select mattress purchases

+ Earn up to \$100 in JCPenney Rewards†

+ Earn up to \$300 in JCPenney gift cards with select mattress purchases

**Must request at time of purchase. Subject to credit approval. Minimum monthly payments required. See store associate or jcp.com for details.

†Earn 1 point for every \$1 spent for purchases with a JCPenney Credit Card and 1 point for every \$2 spent with any other payment method on qualifying purchases. Max 2000 points in Rewards per transaction. Purchases with your JCPenney Credit Card are subject to credit approval. Exclusions apply. See store associate or Rewards Program Terms for details.



up to
\$20
Rewards*

free box spring!

\$599

Simmons Comfort
Vibezz plush queen
mattress

799-2101

reg. \$1850

Beautyrest

Rest e-Zzz

free box spring!

\$699

Serta Lux Chamblee
firm queen mattress

799-1686

reg. \$1550



Mattress Company



up to
\$30
Rewards*

free box spring!

\$849

Sealy Posturepedic
Retford queen mattress

799-3448

reg. \$2700



up to
\$40
Rewards*

Sealy's Surface-Guard Technology™
helps keep the mattress protected

free box spring!
\$899

Fieldcrest Eden Euro
pillowtop queen mattress
799-4454
reg. \$2700

FIELDCREST
EST. 1984



up to
\$40
Rewards*

free box spring!
\$999

Sealy Lacey hybrid queen
mattress set
799-3517
reg. \$3200



up to
\$40
Rewards*

Sealy's Surface-Guard Technology™
helps keep the mattress protected

free box spring!
\$1099*

Sealy Posturepedic
Porteer pillowtop
queen mattress set
799-2530
reg. \$3300



Sealy's Surface-Guard Technology™
helps keep the mattress protected

up to
\$50
Rewards*



BLACK FRIDAY

Furniture & Mattress Event

up to
60% OFF

Furniture
select styles

We got your holiday!

Up to 24 months special financing**



On qualifying furniture & mattress purchases made with a JCPenney Credit Card now through 11/30/22. Choose from 24 or 18 months.

+ Earn up to \$100 in JCPenney Rewards†

**Must request at time of purchase. Subject to credit approval. Minimum monthly payments required. See store associate or jcp.com for details.

†Earn 1 point for every \$1 spent for purchases with a JCPenney Credit Card and 1 point for every \$2 spent with any other payment method on qualifying purchases. Max 2000 points in Rewards per transaction. Purchases with your JCPenney Credit Card are subject to credit approval. Exclusions apply. See store associate or Rewards Program Terms for details.



\$599

Signature Design by
Ashley Blake sofa
jcp.com only 797-5305
reg. \$1000

up to
40% Off

Entire stock living
room furniture

Signature
by
Ashley Blake

up to
\$20
Rewards†

\$989

Signature Design by
Ashley Altari 2-pc.
chaise sectional
jcp.com only 797-3337
reg. \$1400

Signature
Design
Ashley



up to
\$40
Rewards*

\$499

Signature Design by
Ashley Brisben 5-pc.
counter height
dining set
jcp.com only 796-1173
reg. \$1050

up to
50% Off

Entire stock dining room
furniture

Signature
Design
Ashley



up to
\$20
Rewards*

\$319

Signature Design
by Ashley Jerary
upholstered queen bed
jcp.com only 790-0520
reg. \$600

up to
40% Off

Entire stock bedroom
furniture

Signature
Design
Ashley



get a
\$10
Reward*



\$499

48" wood corner
fireplace media tv
stand console
jcp.com only 794-6297
reg. \$1110

up to
\$20
Rewards¹

unwind in comfort

\$419

Anna push back recliner
jcp.com only 797-7046
reg. \$900



up to
\$20
Rewards¹

Made-to-measure
blinds, shades
& shutters from
Bali & Levolor

We got your holiday!

up to
50%
OFF
select styles

12 months special financing**

On qualifying curtains, blinds, shades & shutter purchases made with a JCPenney Credit Card now through 11/30/22.



**Must request at time of purchase. Subject to credit approval. Does not include In-Home Custom Window. See store associate or jcp.com for details.

Levolor sheer shades

Perfect for rooms you want the light to shine in.



Levolor faux wood blinds

Timeless design offering the look of real wood with added durability



LEVOLOR

Levolor cellular shades

Combination of beauty and insulation in one perfect shade.



Bali cellular shades

Offering ease of style and energy savings to any space.



Bali shutters

Giving your room timeless style in unique wood grains and patterns.



Bali roller shades

The most stylish shades with color, pattern and texture options



Bali Roman shades

Boost the unique combination of style and light control





JCPenney In-home Custom Window Exclusive Black Friday Savings Event!

Let our designers bring the showroom to you: shop custom blinds, shades, shutters, drapery & more. Complete service includes measure & installation.

Call 1.866.964.0444 or go to jcpcustomwindow.com to schedule your free appointment and view our current promotions, or see store associate for details.



Save \$25-\$200 on bestselling Kirsch® custom window treatments*

Excluded from coupons.

*Offer valid 12/8/2022-1/23/2023 on qualifying purchases in the U.S. only. Offer excludes Kirsch® Basics. Not valid on prior purchases. Additional exclusions and restrictions may apply. May not be combined with other offers. All rights reserved. All trademarks used herein are the property of their respective corporations.

Prices effective 11/18/22-11/27/22, unless otherwise noted. Items are subject to availability. "Original" and "regular" prices are offering prices that may not have resulted in sales, and intermediate markdowns may have been taken. Prices not effective in closing JCPenney stores. Prices and discounts in Alaska and Puerto Rico may differ from stateside prices and discounts. JCPenney reserves the right to limit returns or exchanges without a valid receipt. "Sale" events exclude Best Value merchandise. Percentages off original or regular prices, as shown, unless otherwise noted. Actual savings may exceed stated percentage off. MSRP represents a suggested price provided by our suppliers. MSRP may be rounded down to the nearest whole dollar. Jewelry photos may be enlarged to show detail. Diamond carat weights (ct.) represent the approximate total weight (t.w.) of all diamonds in each setting, unless noted. Diamond solitaire weights may vary between .01 and .05 carat. Diamond total weights may vary between .01 and .08 carat. Some diamonds may consist of fewer than 17 facets. The JCPenney Mastercard is issued by Synchrony Bank pursuant to a license by Mastercard International Incorporated. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated. The Contactless indicator mark, consisting of four graduating arcs, is a trademark owned by and used with permission of EMVCo, LLC. **Buy One Get One Offers:** Buy one item at regular price, get the second item of equal or lesser value for 50% off, as advertised in the specific offer. **Buy Two Get One Offers:** Buy two products at regular price, get the third product of equal or lesser value for 50% off, as advertised in the specific offer. **Buy Three Get Three Offers:** Buy three products at regular price, get three products of equal or lesser value for free, as advertised in the specific offer. Some items must be same category of merchandise or same gender. See store associate or jcp.com for details. **Mail-in Rebate:** One rebate per item, per address (except in RI). Rebate given at the register in CT, RI and Miami-Dade County, FL. **Haircare Offer:** JCPenney limits the sale of all salon products and special purchases to eight of any one item, up to a maximum of twelve items, per customer, per month. **Shaq disclaimer:** SHAQUILLE O'NEAL™, SHAQUILLE O'NEAL XLG™, and the Shaquille O'Neal signature are trademarks of ABG-Shaq, LLC. Rights of Publicity and Persona Rights are used with permission of ABG-Shaq.

Bonus Rewards: JCPenney Rewards members earn a \$10 bonus Reward for every \$50 spent in store and online on qualifying purchases 11/18/22-11/30/22. Limit 3 bonus Rewards per customer. Earned bonus Rewards will be delivered via email on 12/1/22 and will be valid 12/1/22-12/11/22.

Coupon Giveaway Offer: \$10, \$100 or \$500 off select purchases of \$10, \$100, \$500 or more respectively. Each offer good in store only, excluding taxes and shipping charges, 11/25/22. One use per coupon, one coupon per customer per transaction; must be provided/surrendered at time of purchase. 2 in 200 coupons is \$100 off \$100, 198 in 200 coupons are \$10 off \$10. Additionally, each store will have at least one \$500 off \$500 coupon. Must be 18 or older to receive this giveaway coupon card. JCPenney Associates are not eligible to use the in-store giveaway discount card.

BLACK FRIDAY DEALS!

Family Pajamas

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We got your holiday!

50% OFF

select styles
reg. \$5-\$69



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Make the nice list with a holiday favorite loved by kids & adults alike!



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Round up your cubs for the cutest family photos



Plaid About Christmas

It's a classic print that stays in style year after year—perfect for the whole family!



GiftThis

Top 5 Fam Jams for the 'Gram
Voted most photogenic PJs
by our trend director

Oh, Deer!

Matching family pajamas make it a holiday to remember.



Pajama Posse

Family that jams together, stays together! Pick styles that your crew loves.

