

Michael's

Made by you®



So many ways to shop
Black Friday deals.¹



CURBSIDE
PICKUP



SAME-DAY
DELIVERY



SHIP TO
HOME

Visit michaels.com for details.

BLACK FRIDAY SALE

UP TO
**60%
OFF**

WED 11/24 –
SAT 11/27/21

Stores closed
Thanksgiving Day –
shop & save
at michaels.com

Save \$20

19⁹⁹
sale

4 ft. Pre-Lit
Riverside Pine Tree
100 clear or
multicolored lights.
220 tips.
Reg. 39.99
Tree #158 clear
Tree #159 multi

Save \$55

44⁹⁹
sale

7 ft. Pre-Lit Pencil
Tree
210 clear lights.
397 tips.
Reg. 99.99
Tree #130

Save \$80

49⁹⁹
sale

7 ft. Pre-Lit
Cashmere Pencil
Tree
210 clear lights.
350 tips.
Reg. 129.99
Tree #132

Save \$180

99⁹⁹
sale

7.5 ft. Pre-Lit
Whistler Pine Dual
LED Tree
350 color-changing
lights.
1,213 tips.
Reg. 279.99
Tree #178

Save \$210

169⁹⁹
sale

7.5 ft. Pre-Lit Jasper
Cashmere Tree with
Quick Set®
450 clear lights.
1,166 tips.
Reg. 379.99
Tree #121

FREE shipping for trees \$59+ at michaels.com

No coupons or additional discounts can be applied. Must select ground shipping at checkout. Oversize charges may apply. Offer valid online only. No promo code required. Exclusions apply.

BLACK FRIDAY BONUS!

Earn **10%²** in Michaels Rewards[†] on your **ENTIRE PURCHASE³**.

Flip for details.

Michaels
REWARDS

ALL Artist's Loft[®] Back-Stapled & Gallery Wrapped Canvas
Level 1: Academic.
Level 2: Artist.
Level 3: Professional.

ALL Belmont Frames & Shadow Boxes
by Studio Décor[®]

Craft Storage
Reg. 2.99 & Up
Excludes Great Buy items.

ALL Christmas Decorative Garlands
by Ashland[®]
Excludes pre-lit garlands.

Over 1,700 Styles
ALL Strung Beads
Semprecious, glass,
metal & pearls.

60% off

ALL Christmas Ribbon
by Celebrate It[®]

ALL Christmas Designer Premium Floral
by Ashland[®]

50% off

ALL Christmas Stems
by Ashland[®]

2.99 sale
Gildan[®] Crew Neck Adult S - XL, Youth & Toddler T-Shirts
Project idea shown.

3.99 sale
ALL Creatology[®] Christmas Kids' Canvas Painting Kits

7.99 sale
Michaels' Exclusive Gingerbread Kits

4.99 for 9.99 **ALL** Christmas Jar Candles
by Ashland[®]
Sale 2.49

4.99 sale
Oracal[®] 651 & 631 Vinyl Rolls
Permanent & Removable.
Size: 12" x 5 ft.

9.99 sale
ALL 24" & 36" Siser[®] Heat Transfer Vinyl

Our Lowest Price Ever!

Save \$120
\$229 sale Cricut Maker[®]
Reg. \$349

Save \$58
\$169 sale Cricut Explore Air[®] 2
Reg. \$227

For Same-Day Delivery, order must be placed by 1pm. Delivery fees apply. Curbside Pickup available for Buy Online Pick Up in Store orders only. Available in select stores. Store hours may vary. Check online for local store hours. Limit \$50 in total rewards earned per day. Limit one transaction per customer per day. Rewards are calculated based on actual amount paid less applicable taxes. Rewards dollars cannot be summed with hours of Gift Cards, clearance merchandise, Michaels Pro items or purchases prior to joining the program. Rewards dollars and rewards vouchers have no cash value. Rewards vouchers may not be used on shipping tax. www.michaels.com/rewards/faq or to purchase Gift Cards. Michaels Rewards account information must be provided upon redemption of a rewards voucher. Void where prohibited. Valid only on purchases made in U.S. stores and online at michaels.com. See a team member for details or michaels.com/rewards/terms-for-conditions. Excludes clearance, gift cards & www.michaels.com/returning-orders.

Happy Thanksgiving!

Our stores are closed on Thursday,
but you can still shop online at michaels.com

NOV Wed Thu Fri Sat
24 25 26 27

IN STORE & ONLINE

BLACK FRIDAY

CHRISTMAS DÉCOR

ALL Collectible Nutcrackers, Santas & Angels by Ashland®



Believe



50% off

LEMAX

ALL Lemax® Christmas Village Collection



Santa Stop Here

JOY



ALL Christmas Décor Collections by Ashland®

50% off

ALL Christmas Candles & Home Fragrance Collection by Ashland®
Project Ideas shown.



50% off

ALL Christmas Tiny Treasures by Ashland®



IN STORE & ONLINE

CHRISTMAS LIGHTING



ALL GE® & Ashland®
Lighted Tree Toppers

ALL GE® & Ashland®
Christmas Lighting
Excludes GE® String-A-Long®
100 ct. Light Sets & 100 ct.
Basic Lights Sets by GE® and
Ashland®.

Mix & Match
**BUY ONE
GET ONE
50% OFF***
ALL Lighting

ALL LED
Light Sets
by Ashland®



ALL Pre-Lit
Wreaths &
Garlands
by Ashland®



ORNAMENTS

Christmas DIY Ornaments
Project ideas shown.



**50%
off**

ALL Collectible
Ornaments
by Ashland®



**4.99
sale**

ALL 6 pc. & 8 pc.
Glass Ornament Sets
by Ashland®



**4.99
sale**

ALL Jumbo Outdoor
Ornaments
by Ashland®



**14.99
sale**

ALL Mega Shatterproof
Ornament Sets
by Ashland®



**14.99
sale**

ALL Shatterproof
Ornament Sets
by Ashland®



FINISHING TOUCHES

**2.99
sale**

ALL Holiday
Roll Wrap &
Packaging
by Celebrate It™



**40%
off**

ALL American
Greetings® Christmas
Boxed Cards



*Buy one item at regular price & get the second of equal or lesser value 50% off. Excludes clearance.

Go big with custom décor.

Order a personalized 12" keepsake
in store or at michaelsphotogifts.com

While
supplies
last.



IN STORE & ONLINE

SALE

BLACK FRIDAY BONUS! Earn 10%² in Rewards¹ on your ENTIRE PURCHASE³.

IN STORE & ONLINE

CHRISTMAS FLORAL & DÉCOR



ALL Christmas Floral Garlands by Ashland[®]
Excludes pre-lit garlands.



ALL Christmas Floral by Ashland[®]

50% off



ALL Christmas Picks & Wreath Supplies by Ashland[®]
Project idea shown.



ALL Christmas Wreaths by Ashland[®]
Excludes pre-lit wreaths.



ALL Accent Trees by Ashland[®]

IN STORE & ONLINE



1.99 **sale** ALL Christmas Pine Cones by Ashland®



2.99 **sale** 18" Christmas Wreath or 9 ft. Christmas Garland by Ashland®



4.99 **sale** Small Christmas Potted Poinsettias by Ashland®



4.99 **sale** ALL ScentSicles® Scent your trees, wreaths & garlands.



4.99 **sale** 24" Christmas Wreath by Ashland®



7.99 **sale** ALL Christmas Chain Garlands by Ashland®



9.99 **sale** ALL Christmas Premade Greenery by Ashland®



50% off ALL Christmas Woodland Animals by Ashland®

CHRISTMAS BAKING & PARTY SUPPLIES



30% off
Christmas Baking Supplies
Excludes gingerbread kits.



50% off ALL Christmas Party Supplies by Celebrate It®



Only at Michaels
2.99 **sale** Sweet Tooth Fairy® Meltables™

Limited-time holiday flavors:
Peppermint, Gingerbread and Mint Chocolate



3.99 **sale** ALL Christmas Party Essentials by Celebrate It®



16.99 **sale** Licensed Gingerbread Kits

Make Black Friday shopping a breeze.¹



SAME-DAY DELIVERY



CURBSIDE PICKUP

Visit michaels.com for details.

IN STORE & ONLINE

BLACK FRIDAY

KIDS' ACTIVITIES

Over 150
Kids' Craft &
Science Kits



7.99
sale
9.99 Kids' Art, Craft & Science Kits

4.99
sale
Color Zone™ Activity Kits



From little jewelry makers to junior scientists, we have kits for every interest and every kid!

14.99
sale
19.99 Kids' Art, Craft & Science Kits



9.99
sale
14.99 Kids' Art, Craft & Science Kits



Only at Michaels
2.99 sale
Creatology™ 100 pc. Art Set



Only at Michaels
4.99 sale
Creatology™ Kids' 10 pk. Washable Paint



Only at Michaels
14.99 sale
ALL Creatology™ Christmas Kids' Value Art Packs



50% off
ALL Creatology™ Christmas Crafts



Mix & Match
Over 250 Items
**BUY ONE
GET ONE
50% OFF***

ALL Crayola®

ALL Kid Made Modern® Activity Kits

ALL YARN ON SALE



Mix & Match
Over 900 Skeins
**BUY TWO
GET ONE
FREE****
ALL Yarn

*Buy one item at regular price & get the second of equal or lesser value 50% off. Excludes clearance. **Buy two items at regular price & get the third of equal or lesser value free. Excludes clearance.

Kids Club
WINTER WORKSHOP

Join us for 12 days of merry making in our FREE online classes for kids!
Sign up at michaels.com/merrymaking



STARTS DECEMBER 1

PAPER CRAFTING

Mix & Match
Over 1,000 Items

**BUY ONE
GET ONE
50% OFF***

Paper Crafting Cards,
Tags, Stamps, Glitter,
Ink & Embossing
Supplies
Excludes Hot Buy.



50% off

Planners & Planner
Accessories
by Recollections™ &
The Happy Planner®

Mix & Match
**BUY ONE
GET ONE
50% OFF***

ALL Cardstock
Paper Packs
by Recollections®



Mix & Match
**BUY ONE
GET TWO
FREE******

Hot Buy Paper
Crafting Supplies



4.99 sale 12" x 12" Scrapbook
Cases

Buy one item at regular price & get the second of equal or lesser value 50% off. Excludes clearance. ****Buy one item at regular price & get the second of equal or lesser value free. Excludes clearance. *****Buy one item at regular price & get the second and third of equal or lesser value free. Excludes clearance. *Limit \$50 in total rewards earned per day. Limit one transaction per customer per day. Rewards are calculated based on actual amount paid, less applicable taxes. Rewards dollars cannot be earned on purchases of Gift Cards, clearance merchandise, Michaels Pro items or purchases prior to joining the program. Reward dollars and rewards vouchers have no cash value. Rewards vouchers may not be used on shipping tax. www.michaelscustomforming.com or to purchase Gift Cards. Michaels Rewards account information must be provided upon redemption of a rewards voucher. Void where prohibited. Valid only on purchases made in U.S. stores and online at michaels.com. See a Team Member for details or michaels.com/rewards/terms for Terms & Conditions. **Excludes clearance. #1 cards & www.michaelscustomforming.com orders. *Available in select US locations. See your local store for details. UPS, the UPS Stylized Shield, UPS ACCESS POINT and the Color Brown are registered trademarks of United Parcel Service of America, Inc. and used here with permission.



Access Point™

CURBSIDE PICKUP AND DROP-OFF

A contactless solution for sending and receiving UPS packages.†

IN STORE & ONLINE

BLACK FRIDAY SALE

IN STORE & ONLINE

BLACK FRIDAY BONUS! Earn 10%² in Rewards¹ on your ENTIRE PURCHASE¹.

ART SUPPLIES



Save \$45
19.99 sale
Artist's Loft® 126 pc. Gift Art Set



4 Styles
3.99 sale
Artist's Loft™ Mini Canvas Ornament Kits



4 Styles
7.99 sale
Artist's Loft™ Wallet Art Sets



16 Styles
7.99 sale
Artist's Loft™ Canvas Painting Kits



7.99 sale
Artist's Loft™ Watercolor Painting Kits



9.99 sale
Artist's Loft™ Paint-by-Number Kits



12.99 sale
Tombow® 10 pc. Dual Brush Sets



Great buy
12.99 each
ALL Artist's Loft® Super Value Canvas Packs³ 8" x 10" • 18" x 24". Pack count varies by size.



14.99 sale
Artist's Loft™ Value Paint Sets



4 Styles
19.99 sale
Artist's Loft™ Wood Box Art Sets



4 Styles
19.99 sale
Artist's Loft™ Clear Box Art Sets



Save \$55
29.99 sale
Artist's Loft® 101 pc. Deluxe Easel Art Set



Save \$45
39.99 sale
Artist's Loft™ 106 pc. Deluxe Painting Art Set



Save \$120
99.99 sale
Artist's Loft™ Arts & Crafts Creative Center



50% off
Artist's Loft™ Artist Easels



BUY ONE GET ONE 50% OFF*
ALL Artist's Loft™ Journals & Sketchbooks



BUY ONE GET ONE FREE**
Artist Paper Pads



BUY ONE GET ONE 50% OFF*
Fine Art Marker, Pen & Pencil Sets

TECH & SEWING MACHINES



Save \$20
\$179 sale

Cricut Mug Press™
Make pro mugs in
minutes! Reg. \$199



Save \$30
\$129 sale

**Cricut Joy™
Cutting Machine**
Reg. \$159



Black Friday Bonus!
Earn **\$40**² in Michaels Rewards

Cricut Maker[®] 3
Reg. \$399

Black Friday Bonus!
Earn **\$30**² in Michaels Rewards

Cricut Explore[®] 3
Reg. \$299



40% off ALL Cricut[™]
Materials, Mats &
Tools



Save \$20
\$179.99 sale

**We R Memory Keepers[®]
PrintMaker[™]**
Reg. 199.99



Save \$30
\$269.99 sale

Silhouette Cameo[®] 4
Reg. 299.99



Save \$50
\$299.99 sale

**9" x 12" Siser[®]
Craft Heat Press**
Reg. \$349.99



Save \$20
\$139.99 sale

**SINGER[®] SMO24-GN
Sewing Machine**
24 stitches for crafting
& mending. Reg. 159.99



Save \$30
\$199.99 sale

**SINGER[®] 5560
Sewing Machine**
Reg. 229.99



Save \$30
\$199.99 sale

**SINGER[®] M4452
Heavy-Duty Sewing
Machine**
110 stitch applications.
Reg. 229.99



Save \$50
\$199.99 sale

**SINGER[®] 14CG754
Serger Sewing
Machine**
Reg. 249.99

*Buy one item at regular price & get the second of equal or lesser value 50% off. Excludes clearance. **Buy one item at regular price & get the second of equal or lesser value free. Excludes clearance. †Limit \$50 in total rewards earned per day. ‡Limit one transaction per customer per day. Rewards are calculated based on actual amount paid, less applicable taxes. Rewards dollars cannot be earned on purchases of Gift Cards, clearance merchandise, Michael's Pro items or purchases prior to printing the program. Rewards dollars and rewards vouchers have no cash value. Rewards vouchers may not be used on shipping, tax, www.michaels.com/returning.com or to purchase Gift Cards. Michaels Rewards account information must be provided upon redemption of a rewards voucher. Void where prohibited. Valid only on purchases made in U.S. stores and online at michaels.com. See a team member for details or visit www.michaels.com/rewards/terms for terms & conditions. Excludes clearance, gift cards & www.michaels.com/returning.com orders. No coupons or additional discounts can be applied.

SALE PRICES VALID WEDNESDAY, NOVEMBER 24 - SATURDAY, NOVEMBER 27, 2021. Some advertised items may not be available at all store locations.

Please contact your local Michaels or michaels.com for hours of operation. For the Michaels nearest you, call TOLL FREE 1-800-MICHAELS (1-800-642-4256) or visit us at michaels.com for store locator. Percent off discounts are off original sticker price. Michael's Pro pricing may not be combined with any other offer, coupon or discount. All credit cards may not be accepted at all stores. Selection and price may vary in store and online. Topographic, photographic and printing errors are subject to correction at the store level. Products available while quantities last and no rain checks may be issued. We reserve the right to limit quantities. Offer good only in US. An advertising supplement in Florida is: Bonita Springs Bazaar, Boynton Forum, Bradenton Herald, Bradenton News, Daytona Beach News-Journal, Fort Lauderdale Sun-Sentinel, Fort Myers News-Press, Gainesville Sun, Jacksonville Times-Union, Lake City Reporter, Lakeland Ledger, Land of Lakes Laker, Largo Leader, Leesburg Daily Commercial, MacDuffy Baker County Press, Melbourne Florida Today, Miami Herald, Miami News, Miami Sun, Miami Times, Naples Daily News, Ocala Star-Banner, Orlando E-Sentinel, Orlando Sentinel, Panama City News-Herald, Panama Daily Journal, Pompano Beach Post-Forum, Port St. Lucie Daily Sun, Sarasota Herald-Tribune, St. Augustine Record, St. Petersburg Times Bay Times, Stuart Treasure Coast News, Tallahassee Democrat, West Palm Beach Post, Apopka Chief (Apopka, FL), Cape Coral Breeze, Clearwater Beacon, Daytona Beach News-Journal, Ft. Lauderdale News-Sun, Lutz News, Martin County, Homestead News, Melbourne Homestead News (Melbourne, FL), New Smyrna Beach Edgewater/Dak. Hill Homestead News (Orlando, FL), Diamond Beach/Daytona Beach Homestead News, Palm Bay Homestead News (Melbourne, FL), Palm Coast Observer, Port Orange/South Daytona/Daytona Beach Shores/Port Inlet Homestead News (Orlando, FL), Port St. Lucie Homestead News, Sanford Herald, Seaside News Press-Central-PRC, Vero Beach Homestead News, Villages Daily Sun, Winter Garden West Orange Times.

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US P8C

Michael's **CUSTOM FRAMING**
Designed by Aaron Brothers

**Our very best offer.
Their favorite gift.**



Shown: Classic Elegance Collection

WED 11/24 – SAT 11/27/21

**70%
off[†]**

**ALL Custom Frame
Collections**

Order on www.michaelscustomframing.com
for free shipping!

[†]Excludes Aaron Brothers Essentials, Custom Frame Value Packages, Custom Frame Express, Michaels Photo Gifts, Minted artwork & frames, unframed specialty prints, value canvas, same-day custom framing, expedited shipping and engraved plates. Must purchase a custom frame. May not be applied to prior purchases or combined with any other coupon, sale or discount. Offers may vary by location. Valid only in U.S. See a Custom Frame Personal Designer for details.

IN STORE & ONLINE

WED 11/24 – SAT 11/27/21

**20%
off**

**ALL
Regular Price
Purchases**

**PROMO CODE:
20MADEBYYOU**



Limit one coupon per product. Limit one coupon of each type per day. Limited to stock on hand. Void where prohibited. Valid only in US. EXCLUSIONS: Great Buy items; clearance; doorbusters; MichaelsPro Packs; custom framing; Michaels Photo Gifts; beverages & candy; books & magazines; gift cards; LEGO; OttLite; sewing machines; craft technology & accessories; Cricut, Silhouette; online-only costumes & accessory kits; Christmas trees, The Elf on the Shelf. Exclusions subject to change. See Team Member for details.

BLACK FRIDAY BONUS!



— EARN —

10%²

IN MICHAELS REWARDS[†]

on your entire purchase³

VALID WED 11/24 - SAT 11/27/21

Michaels
R=WARDS

We'll email you a \$5
Rewards voucher every
time your Rewards
balance reaches \$5.

Not a member yet?

Sign up at in-store checkout or at
[michaels.com/rewards](https://www.michaels.com/rewards)

²Limit \$150 in total rewards earned per day. Limit one transaction per customer per day. Rewards are calculated based on actual amount paid, less applicable taxes. Rewards dollars cannot be earned on purchases of Gift Cards, clearance merchandise, MichaelsPro items or purchases prior to joining the program. Rewards dollars and rewards vouchers have no cash value. Rewards vouchers may not be used on shipping, tax, www.michaelscustomframing.com or to purchase Gift Cards. Michaels Rewards account information must be provided upon redemption of a rewards voucher. Void where prohibited. Valid only on purchases made in U.S. stores and online at [michaels.com](https://www.michaels.com). See a Team Member for details or [michaels.com/rewards/terms](https://www.michaels.com/rewards/terms) for Terms & Conditions.
³Excludes clearance, gift cards & www.michaelscustomframing.com orders.