

JCPenney

J C P  
PENNEY'S  
PLAYLAND

We got your holiday!



save more!  
gift  
more



Disney princess  
toddler dolls  
979-8151, 8155,  
8136, 8157, 8765  
sale \$24 ea.  
reg. \$30 ea.

Disney dolls  
979-8202, 8411,  
8177, 8203,  
8410, 8409  
sale \$16 ea.  
reg. \$20 ea.



Disney costume  
accessories  
971-7055, 7200,  
7155, 0198  
sale \$16-\$40  
reg. \$20-\$50

**20% OFF**  
select Disney & Pixar  
roleplay costumes &  
accessories

**Disney**

©Disney

Top Toys & Gifts for 2022

Wish Lists  
Granted



JCP  
PENNEY'S PLAYLAND

Disney  
figurine  
playsets  
979-0199,  
0326, 0311,  
0233, 0261  
sale \$20 set  
reg. \$25 set



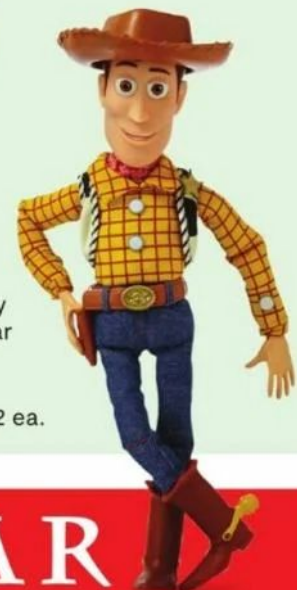
BathBuddies



Disney bath sets  
979-8017, 8138,  
8523, 8011  
sale \$20 set  
reg. \$25 set

©Disney

©Disney/Pixar



Disney/Pixar's Toy Story  
Woody or Buzz Lightyear  
talking action figures  
979-8000, 8006  
sale \$25.60 ea. reg. \$32 ea.



PIXAR

# Disney

## 20% OFF

select Disney  
plush toys

Disney luggage  
979-9006  
sale \$56  
reg. \$70



Disney Talking  
Minnie Mouse  
979-8689  
sale \$25.60  
reg. \$32



Disney  
Mickey Mouse  
Fishing playset  
979-0410  
sale \$32  
reg. \$40

LEGO  
Disney Ultimate  
Adventure Castle  
978-0325  
LEGO excluded  
from coupons.



# STAR WARS

© LucasFilm

Star Wars LEGO sets  
978-0344, 0345, 0346  
LEGO excluded from coupons.



Star Wars  
lightsaber  
select styles  
sale \$20 ea.  
reg. \$25 ea.

20% OFF

Star Wars & Marvel  
toys & roleplay  
costumes

Marvel  
Spider-Man  
Super Web  
Slinger gloves  
978-0267  
sale \$28  
reg. \$35  
In store only.



Marvel  
Spider-Man doll  
979-0100  
sale \$17.60  
reg. \$22



Marvel  
Black Panther  
Titan Hero  
action figure  
978-0373  
sale \$14.40  
reg. \$18

Marvel Black  
Panther claw  
978-0362  
sale \$47.20  
reg. \$59



# MARVEL

© 2022 Marvel



LEGO excluded  
from coupons.

Oh,  
snap!

LEGO Minecraft  
Nether Bastion  
898-0770



LEGO Mars Spacecraft  
Exploration Missions  
898-0723



LEGO  
Water Police  
Detective  
Missions  
898-0722



LEGO Minecraft  
Red Barn  
898-0772



LEGO Harry Potter  
Hogwarts Carriage  
& Thestrals  
898-0763

HolidayHint

- Age: 8+
- 4 levels
- 6 minifigures
- 654 pieces



LEGO Harry Potter  
Hogwarts Dumbledore's Office  
898-0765

Scan now,  
Shop now!

Scan QR code  
to shop all toys!



Nintendo®

Nintendo World of Mario mini-remote control racer 898-7009 reg. \$44.99

Nintendo World of Mario 2.5" figure 898-7013 reg. \$6.99 ea.



Add to Cart



Nintendo World of Mario plush set 898-7042 reg. \$11.99 ea.

Boys' Sonic & Mario long-sleeve graphic tees 412-1262, 1273, 9131, 1264 sale \$17.99 ea. reg. \$24 ea.



Minecraft plush assortment 898-4037 reg. \$11.99 ea.



Nerf Minecraft Pillagers Crossbow 898-0788 reg. \$29.99





Nerf Sports  
Pro grip  
football  
898-0791  
reg. \$12.99



Nerf Sports  
Nerfoop  
891-1034  
reg. \$9.99



Nerf Dino  
Squad Raptor  
Slash  
reg. \$18.99



Nerf  
Fortnite flare  
898-0793  
reg. \$18.99



Nerf Fortnite  
Micro Shots  
assortment  
891-0153  
reg. \$11.99



**BrightIdea**

**Dart Smart**  
Let kids upcycle  
plastic zip bags to  
store small pieces.



Nerf DinoSquad  
Armor Strike  
898-0786  
reg. \$34.99

Beastie Buds  
snap dragon  
891-0248  
reg. \$24.99





# Barbie™

## Make a play date

2022 Holiday  
Barbie® doll  
597-1061  
reg. \$49.99



Barbie®  
Hug & Kiss  
Pet Vet playset  
598-7015  
reg. \$44



# 40% OFF

Girls' Barbie® fleece  
separates  
select styles  
reg. \$36-\$40



Barbie®  
Fashionista  
doll assortment  
597-4050  
reg. \$12.99 ea.

Barbie®  
Dreamhouse  
597-0405  
reg. \$249.99



### GiftThis

- Easy assembly
- Adaptive features
- Trendy accessories

Dolls sold separately.



Barbie®  
Ice Cream  
Shop playset  
597-0470  
reg. \$24.99

Barbie® Color  
Reveal doll  
assortment  
597-0477  
reg. \$19.99 ea.



Barbie® doll &  
bicycle playset  
597-0480  
reg. \$24.99

## Forever fabu-less!

Barbie® Cutie Reveal  
doll assortment  
597-0478, 0479  
reg. \$27.99 ea.



Barbie®  
Extra doll  
& accessory  
assortment  
597-4074  
reg. \$29.99 ea.



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Fisher-Price  
Little People  
Barbie® Little  
Dreamhouse  
656-5133  
reg. \$59.99



Fisher-Price  
Laugh & Learn  
Light-Up  
Vacuum  
656-4818  
reg. \$19.99



Fisher-Price  
Laugh & Learn  
Puppy or Sis  
655-4092, 4843  
reg. \$19.99 ea.



**Gift This!**  
Voice sounds & music make for interactive play.



Fisher-Price  
Laugh & Learn  
Lil' Gamer  
or Controller  
656-4875, 4780  
reg. \$12.99 ea.



Fisher-Price  
Chatter  
telephone or  
Rock-A-Stack  
656-4000, 5127  
reg. \$9.99 ea.



Fisher-Price  
 medical kit  
 656-5132  
 reg. \$19.99



Retro Fisher-Price  
 Little Snoopy  
 656-7034  
 reg. \$16.99



Retro Fisher-Price  
 record player  
 656-7031  
 reg. \$29.99



**rattle&roll**

# Active Imaginations

Retro  
 Fisher-Price  
 See 'n Say  
 656-7030  
 reg. \$19.99



Retro Fisher-Price  
 cash register  
 656-7033  
 reg. \$29.99



Fisher-Price  
 Laugh & Learn  
 Counting and Colors  
 UNO™ 656-5129  
 reg. \$19.99



Fisher-Price  
 Laugh & Learn  
 Singin'  
 Soccer Ball  
 656-5130, 4822  
 reg. \$14.99



# Live & Learn



Melissa & Doug  
Mine to Love  
Jenna doll  
655-9433  
reg. \$34.99



Melissa & Doug  
stacking train  
655-2027  
reg. \$24.99



Melissa & Doug  
Deluxe Sparkle  
& Shine cleaning  
playset  
656-5140  
reg. \$64.99

**BrightIdea**  
Gifts that let  
kids "help" with  
the chores!



Melissa & Doug  
playset  
656-2168,  
5135, 5136,  
5137, 5138  
reg. \$34.99 ea.



Melissa & Doug  
Market Basket  
Fill & Spill  
656-5144  
reg. \$24.99



Melissa & Doug  
Surprise  
Gift Box  
656-5141  
reg. \$29.99

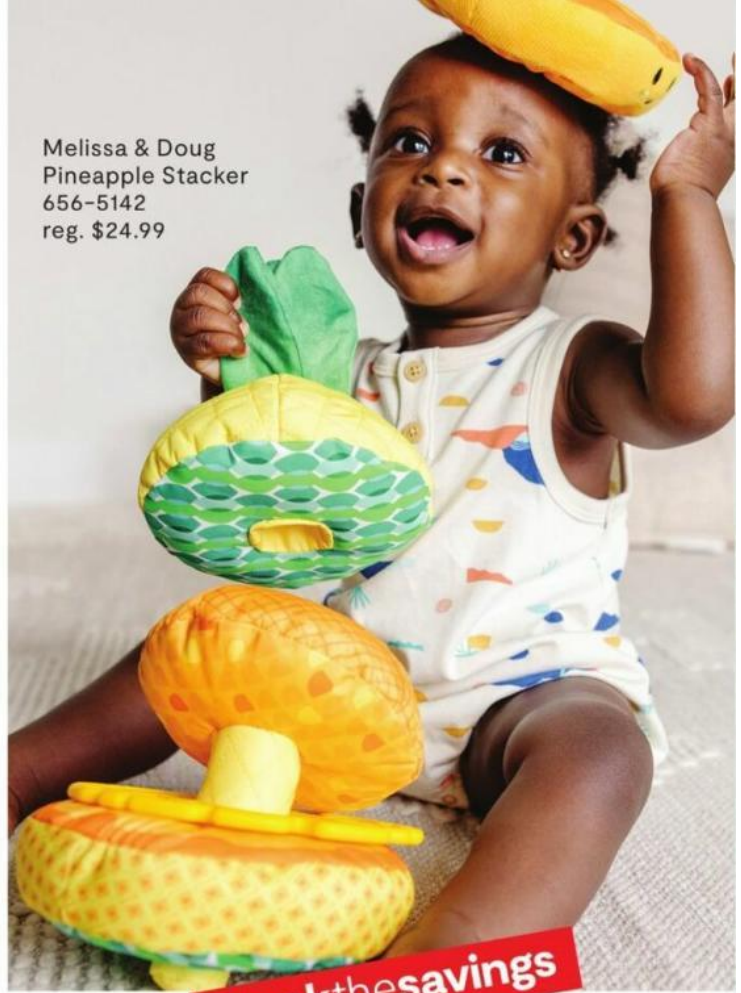
**J C P**  
**PENNEY'S**  
**PLAYLAND**



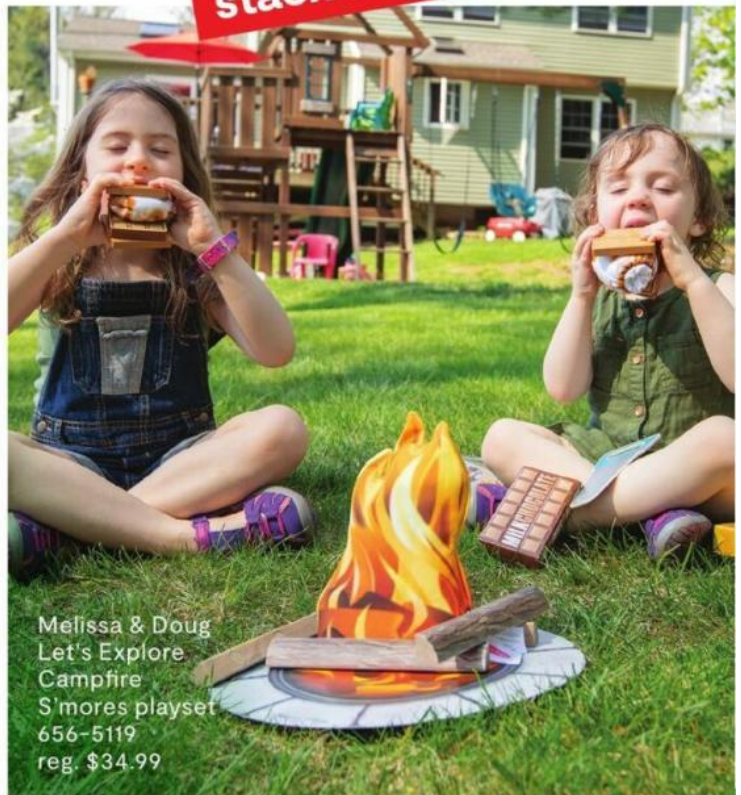
Melissa & Doug  
Soft Taco  
Fill & Spill  
656-5143  
reg. \$24.99



Melissa & Doug  
Pineapple Stacker  
656-5142  
reg. \$24.99



**stackthesavings**



Melissa & Doug  
Let's Explore  
Campfire  
S'mores playset  
656-5119  
reg. \$34.99

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# Vintage Advantage

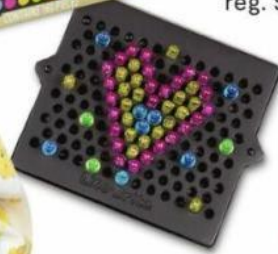
Care Bears  
Care-A-Lot  
40th Anniversary  
Bear  
656-7040  
reg. \$24.99

Girls' Care Bear fleece  
sweatshirt & joggers  
362-0587, 0854  
sale \$24  
reg. \$40



Classic  
Lite Brite  
656-7003  
reg. \$19.99

Mini Lite Brite  
656-7045  
reg. \$11.99



Slinky  
328-8000  
reg. \$5.99



Pound Puppies  
assortment  
656-8000  
reg. \$19.99 ea.



Board games for the family  
655-2340, 328-8125, 8027, 8112, 8129, 9008  
reg. \$12.99-\$24.99

**HolidayHint**

One gift the whole family will love!

Cocomelon  
My First Phone  
656-9070  
reg. \$14.99



Peppa Pig Bedtime  
Lullabies doll  
656-5154  
reg. \$24.99



Cocomelon  
Learning  
Melon  
656-9065  
reg. \$36.99



Peppa Pig  
family car  
656-5064  
reg. \$22.99



PJ Masks Animal Power  
assortment  
656-5159  
reg. \$18.99 set



Blues Clues & You  
Bedtime Blue  
656-9066  
reg. \$32.99

Blues Clues  
& You mail time  
656-9060  
reg. \$19.99





# Discovery

## Love to Learn

Discovery Mindblown  
plasma orb  
683-6728  
sale \$34.99  
reg. \$44



Sky Rider drones  
683-2401, 3525  
sale \$49.99 ea.  
reg. \$79 ea.



Discovery Kids or  
Discovery Mindblown  
683-2481, 2549, 7308  
sale \$29.99-\$54.99  
reg. \$37-\$74

Discovery  
MINDBLOWN



## SHARPER IMAGE®

Sharper Image remote-control cars  
532-0825, 0834  
sale \$19.99-\$69.99 reg. \$24-\$89



HolidayHint

Don't forget to add  
batteries to the gift!

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Sharper Image games  
683-7414, 6993  
sale \$39.99-\$59.99  
reg. \$49-\$74



Kids watch  
& headset  
reg. \$99 ea.



Iconic Karaoke  
Microphone  
683-7312, 7313  
sale \$24.99 ea.  
reg. \$39 ea.



Bionik Pro gaming kits  
PlayStation® or Xbox®  
683-7360, 7361  
sale \$89.99-\$99.99  
reg. \$129 ea.

Iconic Sunset Lamp  
683-7314  
sale \$19.99 reg. \$29

ICONIC



J C P  
**PENNEY'S  
PLAYLAND**



XBox is a registered trademark of  
the Microsoft group of companies.  
Playstaion is a registered trademark of  
Sony Interactive Entertainment Inc.



Hover-1 Dream  
Hoverboard  
683-7263  
sale \$249.99  
reg. \$299

Hover-1 Legacy  
e-Scooter  
683-7264  
sale \$449.99  
reg. \$599

My Arcade Micro Arcades  
Pac-Man or Galaga  
683-7392, 7402  
sale \$49.99 ea.  
reg. \$69 ea.



Scan now,  
Shop now!

Scan QR code  
to shop all toys!





**Fast + Free  
Same-Day Pickup**  
Get your orders in  
**2 HOURS** or less!



**JCPenney Rewards**  
Being a member has its  
perks. Visit [jcp.com/rewards](http://jcp.com/rewards)  
to join today.

**Prices effective 10/20/22-11/3/22, unless otherwise noted. Items are subject to availability.** "Original" and "regular" prices are offering prices that may not have resulted in sales, and intermediate markdowns may have been taken. Prices not effective in closing JCPenney stores. Prices and discounts in Alaska and Puerto Rico may differ from stateside prices and discounts. JCPenney reserves the right to limit returns or exchanges without a valid receipt. "Sale" events exclude Best Value merchandise. Percentages off original or regular prices, less otherwise noted. Actual savings may exceed stated percentage off. MSRP represents a suggested price provided by our suppliers. MSRP may be rounded down to the nearest whole dollar.



**Mattel Hot Wheels  
super rig assortment**  
655-4303  
reg. \$9.99



**stock(ing) up**



**Mattel Hot Wheels  
5-pk. assortment**  
655-7184  
reg. \$7.99



**Mattel Hot Wheels  
Color Reveal  
Monster Truck  
assortment**  
898-08710  
reg. \$12.99

