

November 15-18

JCPenney

# HAPPY BLACK FRIDAY

So many NEW deals NOW!

## BLACK FRIDAY DEALS!

All day Mon-Thurs | While they last!

Excluded from coupons.

OR

Save BIG on so many other gifts

## EXTRA 25% OFF\*

with coupon

\*Scroll below for exclusions & details.



ana  
a new approach



ST. JOHN'S BAY

BLACK FRIDAY DEAL

**\$11.99** ea.

Women's a.n.a  
henleys or ribbed tees  
select styles  
also in women's plus,  
petites' & tall sizes;  
prices may vary  
reg. \$30 ea.

BLACK FRIDAY DEAL

**\$9.99** ea.

Men's St. John's Bay  
thermals or henleys  
select styles  
reg. \$30 ea.



BLACK FRIDAY DEAL  
**\$5.99** ea.  
 Kids' Thereabouts long-sleeve  
 graphic tees  
 reg. \$16 ea.



BLACK FRIDAY DEAL  
**\$7.99** ea.  
**AFTER \$10 MAIL-IN REBATE\*\***  
 Bella Essentials  
 or Black+Decker™  
 kitchen appliances  
 select styles  
**sale \$17.99 ea.**  
 reg. \$30-\$44  
 \*\*Scroll to bottom of ad for terms and  
 limitations.



BLACK FRIDAY DEAL  
**\$9.99** ea.  
 Women's St. John's Bay  
 1/4-zip polar fleece  
 select styles  
 reg. \$32 ea.



BLACK FRIDAY DEAL  
**\$14.99** ea.  
 Women's St. John's Bay  
 sweaters  
 select styles  
 reg. \$44 ea.



BLACK FRIDAY DEAL  
**\$14.99** ea.  
 Men's St. John's Bay  
 puffer vests  
 select styles  
 reg. \$40 ea.



ARIZONA  
 JEAN CO.

BLACK FRIDAY DEAL  
**\$21.99** ea.  
 Young men's Arizona  
 Advance Flex 360 jeans  
 select styles  
 reg. \$50 ea.



okie dokie.

BLACK FRIDAY DEAL  
**\$4.99** ea.  
 Babies' or toddlers' Okie Dokie  
 Mix & Match  
 select styles  
 reg. \$10-\$14



BLACK FRIDAY DEAL  
**60% OFF**  
 Kids' pajamas & robes  
 select styles  
 reg. \$20-\$50

# All Fine Jewelry Black Friday Deals!

## UP TO 75% OFF

After additional 40% OFF Fine jewelry  
select styles | No coupon required! Discount at register.

UP TO  
**70% OFF**  
RED BOW DEALS

BLACK FRIDAY DEAL

**\$399.99** ea.

Certified 1/2 ct. t.w.  
diamond in 14K gold  
reg. \$1499.98 ea.  
Additional styles available.

**RED BOW  
DEALS**



**\$1499** GEMSTONES  
ea. YES, PLEASE!

Lab-created opal &/or  
white sapphire gemstones  
reg. \$74.98 ea.†

†In sterling silver, for \$14.99 ea. [jcp.com](http://jcp.com) 283/483-8034, 1023, 2002, 8033, 1024, 8015, 8035. Ring size 7.  
Resizing available with purchase of Lifetime Protection Plan for \$25.



BLACK FRIDAY DEAL  
**UP TO 70% OFF**  
 Diamond studs  
 select styles

BONUS BUY | SAVE 75%  
**\$499.99** pr.  
 1 ct. t.w. mined or lab-grown  
 diamond in 10K gold  
 reg. \$1999.98-\$2083.32



BLACK FRIDAY DEAL  
**76% OFF**  
 All gold chains  
 reg. \$312.48-\$14062.48



**X-FIVE**  
SMARTWATCH



BLACK FRIDAY DEAL  
 SAVE 66%  
**\$29.99** ea.  
 X-Five smartwatch  
 with bonus strap  
 reg. \$90 ea.

JCPenney exclusive!  
 Additional styles and colors available.

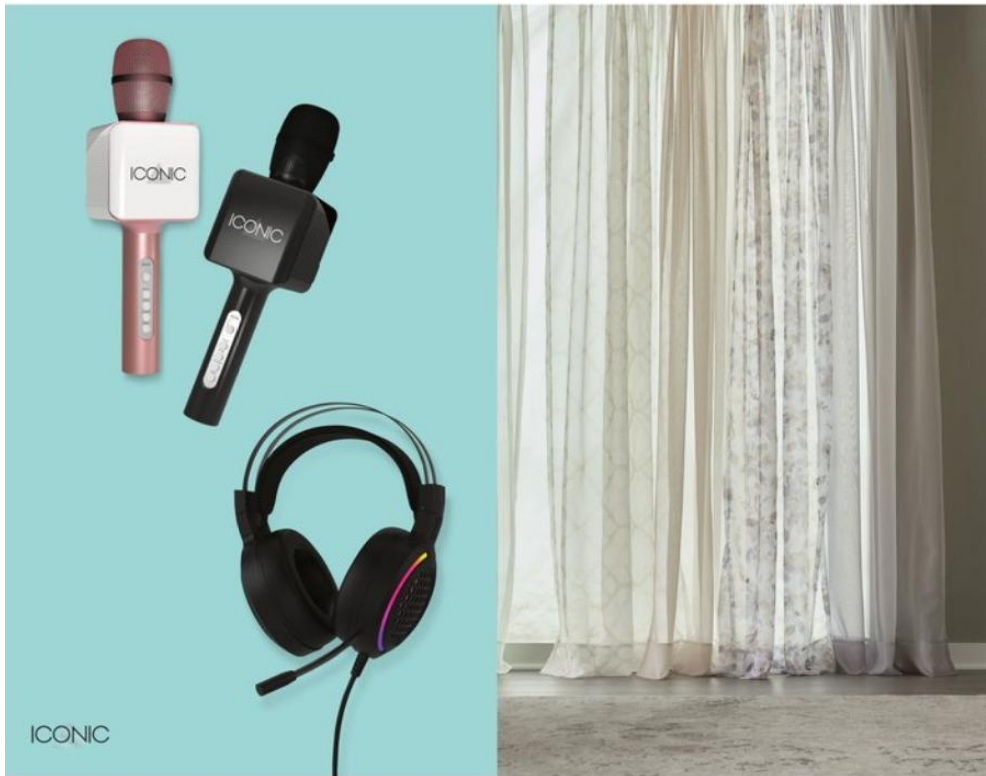


BLACK FRIDAY DEAL  
**\$8.99** ea.  
 Boxed fashion jewelry  
 reg. \$24-\$26



BLACK FRIDAY DEAL  
**\$4.99** ea.  
 Home Expressions  
 Quick-Dri® bath towels  
 reg. \$9 ea.

BLACK FRIDAY DEAL  
**60% OFF**  
 All Fieldcrest  
 comforter sets & quilts  
 reg. \$125-\$275



BLACK FRIDAY DEAL  
**\$9.99** ea.  
 Iconic gaming headphones  
 or karaoke microphone  
 reg. \$29-\$40

BLACK FRIDAY DEAL  
**\$9.99** any size  
 Single-panel curtains  
 select styles  
 reg. \$20-\$60



<p>BLACK FRIDAY DEAL</p> <p><b>\$19.99</b></p> <p>AFTER \$10 MAIL-IN REBATE**</p> <p>Cuisinart® 2-pc. bakers</p> <p>sale <b>\$29.99</b></p> <p>reg. \$80</p> <p>**Scroll to bottom of ad for terms and limitations.</p>	<p>BLACK FRIDAY DEAL</p> <p><b>\$129.99</b></p> <p>PowerXL®</p> <p>6-qt. grill air fryer combo</p> <p>reg. \$240</p>
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Black Friday Deals excluded from coupons.

BLACK FRIDAY DEAL

**30% OFF**

Conair cordless styling tools

select styles

reg. \$49.99-\$79.99

**CONAIR**

BLACK FRIDAY DEAL

**\$8.99** ea.

Sexy Hair hairspray  
select products  
reg. \$18.95-\$19.95



★ sexyhair.

BLACK FRIDAY DEAL

**\$109.99**

CHI Lava Sparkler  
reg. \$159.99



CHI®



BLACK FRIDAY DEAL

**\$16.99** set

Urban Hydration  
spa set  
select products  
reg. \$29.99 set



BLACK FRIDAY DEAL

**\$9.99** set

OPI nailcare gift set  
select products  
reg. \$17.99 set



O·P·I

SHOP ALL TOYS



TOY  
STORY



**25% OFF**

Disney role play costumes  
select styles  
reg. \$13-\$120  
Excluded from coupons.

**25% OFF**

Disney, Star Wars  
& Marvel toys  
select styles  
reg. \$13-\$120  
Excluded from coupons.



LEGO  
MINECRAFT

**\$19.99**

Lego Minecraft  
The Abandoned Mine  
Excluded from coupons.



Fisher-Price

**\$19.99**

Fisher-Price Sweet Manners  
tea set  
Excluded from coupons.



Barbie



Hasbro

**\$21.99**  
Barbie Art Teacher  
Excluded from coupons.

**\$12.99 ea.**  
Hasbro games  
select styles  
Excluded from coupons.

Save BIG on so many other gifts  
**EXTRA 25% OFF\***  
 with coupon  
 \*Scroll below for exclusions & details.



Liz Claiborne



WORTHINGTON

**UP TO 40% OFF**  
 Women's Liz Claiborne apparel  
 select styles  
 also in women's plus  
 & petites' sizes;  
 prices may vary  
 reg. \$18-\$149

**UP TO 40% OFF**  
 Women's Worthington  
 apparel  
 select styles  
 reg. \$17-\$90



## UP TO 40% OFF

Kids' dress up clothing  
select styles  
reg. \$34-\$99



JF  
J.Ferrari

## UP TO 30% OFF

Men's J. Ferrar  
apparel  
select styles  
reg. \$25-\$190



IZOD

**\$29.99** set  
IZOD sweater sets  
select styles  
reg. \$60 set



STAFFORD

## UP TO 30% OFF

Men's Stafford  
apparel  
select styles  
reg. \$60-\$270



**\$24.99<sup>ea.</sup>**  
 Women's St. John's Bay  
 jeans  
 select styles  
 reg. \$44 ea.



**\$27.99<sup>ea.</sup>**  
 Women's a.n.a jeans  
 select styles  
 also in women's plus,  
 petites' & tall sizes;  
 prices may vary  
 reg. \$39 ea.



**\$27.99<sup>ea.</sup>**  
 Men's St. John's Bay jeans  
 select styles  
 reg. \$50 ea.



**\$34.99<sup>ea.</sup>**  
 The Foundry Big &  
 Tall Supply Co. jeans  
 select styles  
 reg. \$60 ea.



**40% OFF**

Kids' Levi's® clothing  
select styles  
reg. \$17-\$78  
Additional offers and coupons do  
not apply to Levi's®.



**40% OFF**

Kids' Thereabouts  
fashion jeans & jeggings  
select styles  
reg. \$36-\$40

**40% OFF**  
Men's &  
women's  
Xersion  
activewear  
select styles





**\$29.99**ea.  
 Women's PUMA fleece  
 select styles  
 reg. \$45 ea.  
 Excluded from coupons.



**25% OFF**  
 Men's Champion fleece  
 select styles  
 reg. \$40-\$65  
 Excluded from coupons.



**40% OFF**  
 Kids' Xersion activewear  
 select styles  
 reg. \$14-\$40



**\$29.99-\$84.99**  
 Reebok shoes for the family  
 select styles  
 msrp \$35-\$90  
 Excluded from coupons.



**30% OFF**

All family sleep  
reg. \$5-\$69  
Additional styles & extended  
sizes available online.



Liz Claiborne®

**\$39.99** set  
Liz Claiborne  
4-pc. pajama set  
select styles  
reg. \$54 set



MIXIT.

**\$14**pr.  
Mixit slippers  
select styles





**30% OFF**

Men's slippers  
select styles  
reg. \$30-\$50



**\$14.99<sup>ea.</sup>**

Men's St. John's Bay  
pajama pants  
select styles  
reg. \$24 ea.



**30% OFF**

Women's cold-weather  
accessories  
select styles  
reg. \$18-\$60



**UP TO 40% OFF**

Women's outerwear  
select styles  
reg. \$60-\$280



**30% OFF**  
Men's cold-weather  
accessories  
select styles  
reg. \$24-\$65



**\$79.99<sup>ea.</sup>**  
Men's Dockers®  
bomber jackets  
select styles  
reg. \$160 ea.



**40% OFF**  
Kids' coats & jackets  
select styles  
reg. \$36-\$159



**UP TO 40% OFF**  
Kids' cold-weather  
accessories  
select styles  
reg. \$14-\$47



MIXIT.

**\$14**

Mixit removable  
pom beanie

**\$4**

Mixit snap pom-pom



**40% OFF**

Handbags  
select styles  
reg. \$40-\$80



**\$34.99**pr.

Women's boots  
select styles  
reg. \$70 pr.



Liz Claiborne

**\$49.99**pr.

Women's Liz Claiborne boots  
select styles  
reg. \$110 pr.



THE  
REABOUTS

**\$24.99**pr.  
Girls' Thereabouts  
cozy boots  
select styles  
reg. \$40 pr.



**\$49.99**pr.  
Men's boots  
select styles  
reg. \$99 pr.



EVER STAR  
LAB GROWN DIAMONDS



JCPenney  
REWARDS

Not a Rewards member?  
Visit [jcp.com/rewards](http://jcp.com/rewards)

## UP TO 70% OFF\*

Solitaire rings  
select styles

**\$1299.99\*** ea.

1 ct. lab-grown diamond  
solitaire in 10K gold  
reg. \$4166.65 ea.  
also in 2 ct.

## \$25

### GEMSTONES, YES PLEASE!

Lab-created gemstones  
in sterling silver or  
14K gold over silver  
reg. \$124.98 ea.

\*Excluded from coupons & rewards.  
Limited time special.  
Additional styles available.



EFFY



EFFY

## UP TO 65% OFF\*

Effy diamonds

**BONUS BUY**  
**\$1199.99\*** ea.

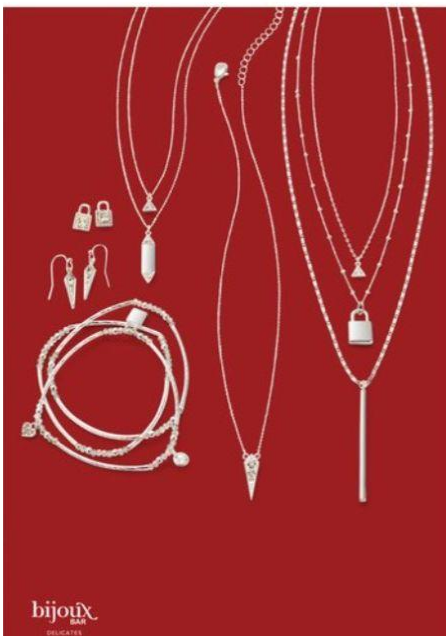
1/2 to 1-1/2 ct. t.w. diamond  
in 14K gold  
reg. \$4499.98-\$4999.98

## UP TO 60% OFF\*

Effy gemstones

**BONUS BUY | SAVE 68%**  
**\$699.99\*** ea.

Effy genuine gemstone & 1/5 ct.  
t.w. diamond in 14K gold  
reg. \$2249.98 ea.



bijoux

DELICATES



**55% OFF**

Fashion jewelry  
select styles  
reg. \$6-\$48

SAVE 68%  
**\$154.99\*** pr.  
14K gold earrings  
reg. \$531.22 pr.

\*Fine jewelry excluded from coupons.



**\$79.99** set

North Pole Trading Co.  
Winter Haven  
3-pc. full/queen quilt set  
reg. \$160 set

**40% OFF**

Holiday shower curtains  
& accessories  
select styles  
reg. \$18-\$36



**50% OFF**

North Pole Trading Co.  
holiday decor  
select styles  
reg. \$8-\$160

**50% OFF**

Holiday dinnerware,  
serveware & table linens  
select styles  
reg. \$8-\$80



**\$23.99**ea.

Fieldcrest Arden sheer  
84" grommet-top curtains  
reg. \$40 ea.

**\$35.99**

Fieldcrest Devin cotton  
chambray 100% blackout  
84" curtain collection  
reg. \$60

**\$109.99**

Nutribullet smart  
touch blender  
reg. \$169

**SHARE THE JOY**  
**SWEEPSTAKES**

Over half a million  
dollars in prizes!\*

**NOW THROUGH  
DEC 24**

**Learn More**

\*NO PURCH. NEC. ENDS 12/24/21. 18+, US/PR ONLY, RULES: [HTTP://PL.FYI/JCPS]

November 15–18

**EXTRA  
25% OFF<sup>‡</sup>**

select apparel, shoes, accessories, home



MC4606360002000000082125

% online code: **GOSAVE42**

**EXTRA 10% OFF<sup>‡</sup>**

select furniture, mattresses, electronics, small electrics, innovative gifts,  
floor care, blinds & shades, salon products, select JCPenney Beauty

10% online code: **GOSAVE42**

Black Friday Deals excluded from coupons.